Insider’s guide to getting published

Deakin University Library, in collaboration with Emerald Group Publishing Limited*, invites academic staff and higher degree by research students to a free workshop. The ‘Insider’s guide to getting published’ features keynote speaker **Associate Professor Jeffrey Faux** from Victoria University, editor of the *Asian Review of Accounting* and editorial board member of the *Malaysian Accounting Review* and the *International Journal of Management Education*. Associate Professor Faux will provide tips and techniques about getting published in journals – specifically, those of leading independent publisher Emerald:

- How to get started
- How to target your work more effectively
- The essentials of a research paper
- The benefits of getting published
- What editors and reviewers actually look for
- The five key questions that make or break a paper
- How to peer review your own work
- The secrets of revision.

A panel of experts from Deakin University will give further insight into how to get published in a competitive research environment:

- **Associate Professor Steve Dellaportas**
  ‘What editors look for in a paper before it is submitted to the review process’

- **Dr Melissa Parris**
  ‘How to respond to revisions’
  Editor-in-chief, *Employee Responsibilities and Rights Journal*

- **Professor Ruth Rentschler**
  ‘How to co-author with academic colleagues’
  Consulting Editor, *Journal of Arts Management Law and Society*; Editorial Board Member, *Arts Marketing*; Regional Editor, *Journal of Nonprofit and Public Sector Marketing*

**Insider’s guide to getting published**
1 pm – 3 pm
Wednesday June 8, 2011
Building X2.05, LT 12 (new venue)
Deakin University
Melbourne Burwood Campus

To register and for more information, please go to the Event Registration System: [www.deakin.edu.au/library/ers/](http://www.deakin.edu.au/library/ers/)

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* Emerald is a leading independent publisher of global research with impact in business, society, public policy and education. They are continually adding to their portfolio of world-class journals and book series.