IATUL Forum
Melbourne, Australia
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New generation channels
supporting learning and teaching

Sue Owen, Associate University Librarian
Deakin University, Melbourne, Australia

www.deakin.edu.au/library
Robert Burton
*The anatomy of melancholy*

... bemoans the onslaught of books in the burgeoning age of mass media ...
“...every man hath liberty to write, but few ability.

Heretofore learning was graced by judicious scholars ... but now
noble sciences are vilified by base and illiterate scribblers,
that either write for vain glory, need, to get money,
or as Parasites to flatter
and collogue with some great men,
they put out trifles, rubbish and trash…

…What a glut of books! … we are oppressed with them,
our eyes ache with reading, our fingers with turning…”
or as Parasites to flatter
and collogue with some great men,
you put out trifles, rubbish and trash…

…What a glut of books! … we are oppressed with them,
our eyes ache with reading, our fingers with turning…”

1621
Critical challenges today:

- Keeping pace with the rapid proliferation of information software tools, and devices is challenging for students and teachers alike.
- Digital media literacy continues its rise in importance as a key skill in every discipline and profession.

Johnson, L et al
*The 2011 Horizon Report*
date: 2011
New generation channels supporting learning and teaching?
Your Top of Mind Channel … ???
The Technology Channel

> Social Media in teaching and learning

> YouTube
> Facebook – so yesterday?

> … the sharing continues to evolve
> Google+ sharing ‘circles’
   -- 40 million users, and counting…
Google Apps for Higher Education

See why leading colleges and universities use Google Apps to deliver the advanced technology students need.

Northwestern University

Our students approached us about a year ago, saying that we needed to improve our email and collaboration services. We actually had our student government tell us, ‘we want you to implement Google Apps.’

– Wendy Woodward, Director of Technology Support Services

Security, Privacy, and Compliance

Learn how our privacy policy and security practices protect your students, faculty, and staff.
The Technology Channel

> Pearson e-College / Google - **OpenClass** - Free LMS
> Publisher/platform connect

> Online Reader Commentary - - -
  > Poor accessibility – extensive use of Flash
  > What if you need support … call Google?
  > Cost shift to students

> Fixes underway!!
The Technology Channel

@Deakin

> DU investing in staff technology that improves sustainability
> Enormous increase in student ownership of laptops and tablets
> Library staff PD:
  - CT capability – support staff and students, showcasing rich resources
  - Currency – keep an open mind: irrelevant today, ubiquitous tomorrow
  - Conferences abound … technology is hot!
    - ICERI 2011: International Conference of Education Research and Innovation
    - TIES 2012: III International Conference on Information Technology in Education and Society
The HE World (in Australia, 2011)

> TEQSA – Academic standards; regulating and assuring HE quality

> AQF – Helping learners to plan future education, training, career paths

> Skills Australia – workforce skills/development – Workforce Futures ... 2012

> Caps Off – flexible enrolment numbers, fully funded

> Widening participation - HEPPP
The HE World (in Australia, 2011)

Implications: *Transforming Australia’s Higher Education System* introduces:

> academic standards=> **learning literacies**;

> qualifications framework=> **scaffolding IL development**;

> workforce futures=> **student employability, structural renewal**;

> caps-off competition=> **student focus; progress and retention**

> widening participation=> **collaboration ..collaboration ..collaboration**
The Academic Channel

> Academic staff have always been the primary, potential distribution channel for students’ awareness and use of quality information

> *Information Distribution Partnership –*
  > assessment task requirements;
  > modelled in lectures;
  > referencing in unit/course guides/handbooks;
  > described in LMS assessment rubrics and marking templates;
  > showcased as exemplar HD work

> Limited success … Stand-Out Champions, Stand Out!
The Academic Channel

Honest conversations needed – finding information *isn’t* easy!

@Deakin:

**Librarian In Residence** – not new, offering now is very timely
Building awareness, building confidence in expertise available
Just say Yes!!! -> committees, course reviews, co-authorships, co-teaching

**Frontline** – in-Library student needs; referrals accurate and rare

**Liaison, Research and Frontline collaboration**
The Student / LMS Channel
The Student / LMS Channel

@Deakin:

> Desire2Learn – the new LMS at Deakin
> Opportunity for input from selection through to implementation
> Faculty/Library collaboratively designed Library Resource widgets
> Widgets provide links within LibGuide Library Resource Guides (LRG) which bring together key information resources, discovery tools and online research skills learning modules
Library Resource Widgets in Deakin’s LMS

Library resources for Cultural Heritage
- e-readings
- Library Resource Guide for Cultural Heritage and Museum Studies
- Library Help | Liaison Librarian | Facebook | Phone
- e-journals | databases | mobile view

Library Resources for Anthropology
- e-readings
- Database: Anthrosource
- Website: The Australian Anthropological Society
- Library Help | Liaison Librarian | Facebook | Phone
- e-journals | databases | mobile view

Library Resources for Dance
- e-readings
- Databases for Dance
- e-journals for Dance
- Videos for Dance
- Library Help | Liaison Librarian | Facebook | Phone
- e-journals | databases | mobile view

Library Resources for Arabic
- Library Resources for Arabic: e-books, dictionaries and newspapers
- Website: BBC News Middle East
- Library Help | Liaison Librarian | Facebook | Phone
- e-journals | databases | mobile view
The Publisher Channel

Symbiotic relationship – library a reliable customer and distribution node …

> Collaboration with publishers to:
  > better showcase our research collections manuscripts, research papers, field notes – accessible globally – whatever geography or ability
The Publisher Channel

Profit targets – create tension at times

- New publisher business models = library out of the picture…
  - Publishers approaching Faculties, direct negotiations
  - McGraw Hill, Cengage, Pearson’s … Providing products that students need and want, negotiating access solutions for class readings and lecturers’ texts – Have libraries missed this boat????
  - Sydney, Oct 17: News Ltd set to announce Australian paywall …
The Supported Spaces Channel
The Supported Spaces Channel

> Libraries are Dead!! (mantra, a decade ago)
> Refurbished spaces – libraries are loved to death!

@Deakin

> Student Rovers: library and IT and academic support … plus faculty mentoring
> Library-initiated IT plus Academic Support plus Careers at one desk
> Spaces that are really and truly comfortable, support effective study, reflection, thinking, knowledge creation, “eureka” moments….
> Technology focus, high capacity, future proof

www.deakin.edu.au/library
Research at Deakin into Information Access

> HEPPP – locally delivered as the Deakin University Participation and Partnerships Program (DUPPP)
> Library DUPPP Research Project:
  *Barriers to information access for off campus students from diverse backgrounds*
> Extensive comprehensive literature review
> Intensive interviews with 29 off campus students in B(Comm) B(Arts) B(Social Work) – courses showing lower progress, lower retention
Key propositions: library use, progress, retention

> Extensive comprehensive literature review:

Libraries may have a **direct influence** on student outcomes – type and amount of resources, off campus student anecdotal attribution

Libraries **supportive environment** may indirectly influence student outcomes – in association with faculty support, feedback, services

**Features** of effective support systems influence student outcomes – timing, awareness, agency and choice (non use), means/technologies

**Trigger events** – institutional, course, personal - ‘go or stay’ – library responsiveness and proactive partnerships
The Technology Channel
The Academic Channel
The Student / LMS Channel
The Publisher Channel
The Supported Spaces Channel
Every channel requires re-generation …

for the new generation!!!
Deakin University Library
Gheringhap Street
Geelong, Victoria, 3220
AUSTRALIA

Ms Anne Horn,
University Librarian/Executive Director, Academic Support
anne.horn@deakin.edu.au

Ms Sue Owen,
Associate University Librarian - Client Services
sue.owen@deakin.edu.au

www.deakin.edu.au/library