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Will the US help its Southeast Asian allies in the case of a serious military conflict with China over the South China Sea? With America's pivot towards Asia, are we expecting a new 'American Century'?

During the first decade of the 21st century, international headlines were fixated on the growing clout of China in Southeast Asia. Since the beginning of this decade, however, China's 'charm offensive' has been eclipsed by the story of America's return to Asia. Widespread fear of Beijing's uncertain strategic posturing has played a key role in this dramatic transition. Equally significant is the expedient convergence of some illusions on the part of certain Southeast Asian countries and of the US. Recent events in the South China Sea provide a perfect example of mutually expedient illusions together shaping geopolitical realities.

'Middle Power Dreaming'

In the long-running South China Sea disputes, some regional claimants have become increasingly assertive. Both Vietnam and the Philippines, for example, have been actively working with international oil companies like ExxonMobil and Chevron in the disputed areas. After the alleged Chinese sabotage of Vietnamese oil exploration vessels in May 2011, Vietnam responded with nine hours of live-fire naval exercises off its central coast. On the same day, Hanoi issued an order about eligibility for military conscription, an unusual move apparently designed to warn China that Vietnam was prepared to up the ante in the dispute. At the same time, the Philippines took the dramatic step of officially renaming the South China Sea the 'West Philippine Sea'.

The precise reasons behind these countries' more decisive actions are not known. Many believe that they were responses to China's increasingly assertive diplomacy. But to categorize all these recent measures as mere responses would be to underestimate these countries' strategic initiatives. A more plausible explanation is that their actions have been to some extent buoyed by the renewed American focus on the region.

Indeed, one month after Vietnam's live-fire artillery training in June 2011, Hanoi held joint naval exercises with the US Navy. In April this year, the US and the Philippines staged their annual war games in a mock assault to retake the island of Palawan, amidst a two-month-long standoff involving Chinese and Philippine vessels at Scarborough Shoal. These shows of force would be uncharacteristic of the diplomatic style of these middle powers whose economy depends heavily on trading with China, were it not for their hope that the US could now lend a helping hand.

But such expectations raise the question of whether the hope for American intervention is realistic. It is obvious that the US, wary of Beijing, is determined not to allow China to dominate the region at America's expense. The US has therefore taken advantage of the rising tensions in the South China Sea to facilitate its pivot to Asia.

It is less clear whether the US would be willing to fight China alongside its Southeast Asian 'allies' should disputes in the South China Sea escalate. Some countries, taking their cue from strengthening military ties with the US, may assume that Washington will come to their aid. Yet, despite the US desire to contain or constrain China, China is still critical in tackling a number of other pressing global challenges, such as nuclear issues in North Korea and Iran.

Thus, Vietnam, the Philippines and other countries in the region need to recognize the increased US interest in the South China Sea for what it is: an expedient opportunity for strategic rebalancing in the region. Along the way, Vietnam and the Philippines may well get some useful leverage over China, but to count on the US to join them in any serious conflict with Beijing would be, to borrow a book title, 'Middle Power Dreaming'.

Even if the US were a dependable ally and were prepared to confront China on behalf of its Southeast Asian allies, a US-China conflict could hardly deliver any real benefits for the middle powers in the disputes. As the saying goes, when two elephants fight, the grass will suffer. Perhaps realizing that there is a limit to the strategy of playing China and the US against each other, the defense chief of the Philippines recently reached an agreement with his Chinese counterpart in a move that could open the way to a new era of peaceful cooperation in the South China Sea.
A New ‘American Century’? Another American Dream.

Washington’s pivot to Asia, timed with the region’s growing unease over China, has been a brilliant strategic move from the American perspective. Walter Russell Mead declared that “the US has reasserted its primacy in a convincing way”. Within a year or two, regional powers seem to have turned their back on China’s ‘charm offensive’ to re-embrace the US.

On this occasion of ‘smart power’ competition between the US and China, the former has clearly won the first round. According to some US policy-makers and strategists, there is more to come. According to Obama, “In the Asia-Pacific in the 21st century, the United States of America is all in.”

Hillary Clinton proclaimed in a Foreign Policy article that we are witnessing the beginning of another American Century, a ‘Pacific Century’ eagerly anticipated and welcomed by key allies and friends in the region. If such statements are not mere political rhetoric anticipating the Presidential elections later this year, then it must be said that there appears to be more than a whiff of strategic illusion, American style.