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Louise North
‘Blokey’ newsroom culture
This paper seeks to address the gap in Australian media studies and feminist media scholarship relating to the way newsroom culture is embodied. How does the numerical dominance of men in journalism, particularly in decision-making roles, affect newsroom culture? How do male and female journalists understand this inequality? The paper first briefly attends to research into occupational culture and feminist theories of the body to address the central question ‘How is newsroom culture embodied?’ It then engages with this question more thoroughly via an analysis of my own interviews with 17 Australian male and female print news media journalists. It finds that, even though women have entered the industry in unprecedented numbers, a ‘blokey’ or hegemonic masculinity continues to shape news newsroom culture.