This is the published version:

Frawley, Patsie, Bigby, Christine, Banfield, David, Blythman, Norrie, Hauser, Jan, Hiscoe, Amanda and Slattery, Janice 2013, Reinforce self advocacy speaking up over the years, La Trobe University, Melbourne, Vic.

Available from Deakin Research Online:

http://hdl.handle.net/10536/DRO/DU:30073069

Reproduced with the kind permission of the copyright owner

Copyright : 2012, La Trobe University
Acknowledgements

Thank you to the organisations that supported this project: annecto, Jewish Care, St John of God Accord, Office of the Public Advocate and Office of the Senior Practitioner, DHS. This book is based on research funded by a Linkage grant from the Australian Research Council. The book was the idea of the History Group, which was a collaborative group formed to work on the ARC Linkage project “Self Advocacy and Inclusion: What can be learned from speaking up over the years”. This group was Amanda Hiscoe, Janice Slattery, Norrie Blythman, Jane Rosengrave (Hauser) and the late David Banfield from Reinforce and Professor Christine Bigby and Dr Patsie Frawley from La Trobe University, and Dr Paul Ramcharan from RMIT. We would like to thank Dr David Henderson who worked on the life stories of Reinforce members and Josh Fartch from annecto for his skilled work designing the book.

This book is dedicated to the memory of David Banfield and Doug Pentland, long term members of Reinforce and committed self advocates.

ISBN 9781921915406

Citation: Frawley, P., Bigby, C., Banfield, D., Blythman, N., Hiscoe, A., Slattery, J., Rosengrave, J. [2013] Reinforce Self Advocacy: Speaking up over the years. Melbourne, LaTrobe University

Research partners:
This is a moving and inspirational account of the emergence and development of possibly the most effective self advocacy organisation for people with intellectual disabilities we have seen in Australia. I feel privileged to have worked with Reinforce in the early 1980s when the movement to reclaim the lives of people who had spent much of their time in large Victorian institutions really took pace. These were very exciting, fulfilling, and demanding years. Although opposition to reform of disability services in Victoria continued, what impressed me greatly was the large constituency of people committed to positive change and the need to hear the voices of people with disability themselves. Force Ten was in its infancy, but already a force to be reckoned with. I was also impressed with the support the group received. My first contact with Reinforce members was at Middle Park early in 1981 where young professional workers who participated in the Easter meeting from which Force 10 emerged were strong advocates and supporters of this new development of self advocacy. Movement of people out of institutions was occurring, but with inadequate support. I have many positive recollections of subsequently working with Reinforce members on activities ranging from confronting institutional practices, challenging political and industrial interests that supported continuation of institutions, and developing policy and legislation.

I felt we were in an important partnership in seeking similar change and reform. The influence of Reinforce was felt outside Victoria, at both national and international levels. I recall the impact Reinforce members had during IYDP and at an annual meeting in Canberra of the [then] Australian Association for the Mentally Retarded in the mid-1980s. AAMR members were somewhat taken aback by the direct way in which Reinforce members who attended the meeting for the first time asserted their rights to participation. Most of all I warmly recall the members of Reinforce, particularly those who have sadly passed on, and express my appreciation of their comradeship.

Professor Errol Cocks
Centre for Research into Disability and Society,
Curtin University of Technology, Perth, WA.

Errol was the Director of the Newly created Mental Retardation Division of the Health Commission of Victoria in the early 1980s.
The History of Reinforce: Victoria’s oldest self advocacy group

This book is about the history of Reinforce self advocacy group in Melbourne, Victoria Australia. You will learn about this group and about self advocacy when you read this book. We wanted to put this book together as a legacy of our work in self advocacy—this means we wanted to leave something behind for other people to learn from. Doing the history project was important for us, it gave us the chance to look at what we had done – to start from scratch and look right up until 2012. We have gathered everything we could find—photos, papers, videos and talked to a lot of people who were involved, then we thought about what it all meant. The book gives a picture of self advocacy past and present and will hopefully make people think about what the future will be. It was important to us that we did this properly, that is why it took so long and why we worked as a group to do it. As we have said “we are the history, we know it, we made it”.

Amanda Hiscoe on behalf of the History Group.

1979-1981 Getting together

This book is one of the major outcomes of collaborative research that explored the part of self-advocacy in building social inclusion for people with intellectual disability. The findings of this research point to the significance of self-advocacy both in the lives of individuals and as part of a wider movement for social change. Much has also been learned from this work about the processes of doing inclusive research. More formal and perhaps less accessible accounts of these findings are found in the journal papers, Sian Anderson’s PhD thesis and conference presentations listed in the back of the book. These are available from Living with Disability Research group at La Trobe University.

At one level this book tells the chronological story of Reinforce, the first self-advocacy group in Victoria. It captures the memories of members, the professional allies who supported the organisation and the colleagues from other advocacy organisations who worked alongside it. The book sets out the major events that defined Reinforce, such as its early radicalism and the social context of deinstitutionalisation. At another level it reveals the importance of self-advocacy as a place where the personal relationships, fundamental to inclusion, flourish, and where opportunities for social and economic participation are created. This story of Reinforce demonstrates too the critical role of financial support in shaping self-advocacy; showing for example how uncertain or low levels of funding divert energy from social change to organisational survival, and threaten independence.

Above all else this book chronicles the remarkable achievements of the first generation of self-advocates in Victoria and their allies, and demonstrates the case for the continued support of independent self-advocacy groups such as Reinforce as one means of building more inclusive communities.

Christine Bigby, ARC project Chief Investigator

Middle Park was a beautiful drop in place... it was a social club... that is when we really, really got together as a group.

(Self advocate)

They were... fearfully independent in their attitudes, and very reactive against the sort of upbringing they’d had, where they’d sort of hadn’t been allowed to make any decisions for themselves or anything.

[Supporter]
Forming friendships

In 1979 a social club was set up in Middle Park, a suburb of Melbourne. The social club was part of a new service that was developed to support adults with an intellectual disability, many who had recently left institutions. It was funded by the State government department responsible for disability and was staffed by a group of young professionals including Social Workers, Youth and Recreation workers and Occupational Therapists. Staff at the service worked with people so they could live in the community, they supported people to manage their money, find a job and find things to do outside the places they lived. This included supporting people to make friends and do social things together. It was where people could drop in and relax or talk to staff about what they needed. Through the social club people got together and developed friendships, they ran sporting and social events and formed a committee that involved them in the way the club was run.

The idea of the drop-in centre was to be a low key way of [providing support] it was basically centred around social activities, but from the beginning, there was a very, very strong emphasis on just facilitating peer supported networks. (Supporter)

People came together to share experiences and form a group

1980 Inverloch Fungress
A camp and conference was held in the coastal town of Inverloch. People with an intellectual disability gathered to have some fun and start having a say about rights in their day to day lives. The conference was planned by people from disability services in Melbourne including Kew Cottages, Oakleigh Centre and Middle Park. A group formed and called themselves Force 10.

[One of the Middle Park workers remembered thinking] Why don’t we just get people away, and start workshopping, put these ideas up? Well let’s have a camp where people can talk, let’s sort of do it that way. (Supporter)

They called the group Force 10 which was meant to be more powerful than an earthquake. (Supporter)

Well the one we had at Inverloch we called Fungress because part of it was going to be work, and the rest of it was going to be fun. (David Banfield, Self advocate)
Lancefield, I remember there were people there from Janefield, Gippsland, and people from all over the place, and a lot of people just got up and started telling their stories, it was incredibly powerful, some of these people had never said a word before, in a group.

[Supporter]

The one I can recall was Lancefield. Eighty people were at that camp and they wanted something to happen for people with an intellectual disability so they said, ‘we’ll form a group’.

[Des McIntosh, self advocate]

I went to the conference, we all wrote out what we wanted to say, like how bad it was how badly treated we were, how we weren’t heard how people didn’t take us seriously.

[Self advocate]

If we don’t start doing something now, no one will. So we start with this conference and from there we will have others and we will keep having more until such time as they realise we are human and we do get our rights because until then we are nothing.

[Self advocate]

This is the first time at a national conference on retardation that intellectually handicapped people have got a chance to have a say to tell the service providers, the professionals ... the needs that they have ... they are making some pretty strong demands.

[Video of 5th Strand Conference, 1981]
David Banfield 1951 - 2012
Founding member of Reinforce.

David was from Bendigo. He grew up with his two brothers and mother. His father passed away when David was six years old. David had a strong connection to the railways. His Dad and brother worked in the railyards—there was nothing David did not know about trains.

Sandhurst Centre was an institution in Bendigo. David lived there from around 1968 to 1972 when it was called “Sandhurst Boys Home”. David remembered it as a ‘training centre’ where he learnt how to mend shoes in the “boot shop.” The bedrooms were in Nissan huts”, tin huts that slept about seven people.

David moved to Melbourne to work at the St Nicholas sheltered workshop for people with an intellectual disability. While he was there he heard about the Middle Park social club. David became involved in everything at Middle Park and was on the first committee. He helped organise the two conferences at Inverloch and Lancefield.

David was the first Secretary of Reinforce, was President at least three times and held other positions like assistant Treasurer. He was on the committee from when Reinforce was incorporated in 1987 until he passed away in 2012.

The highlights of David’s time at Reinforce were the conferences he attended. He went to the People First Conference in Tacoma Washington in 1984, the 4th People First Conference in Alaska in 1998 and was involved in many other conferences locally. David was always keen on having Australian People First and holding an international self advocacy conference in Melbourne. When David passed away in 2012 he was working on plans for a conference and was very involved in planning this book and the whole history project.
Norrie Blythman  DOB 15 March, 1949
Founding member of Reinforce.

Norrie lives in Kew in Melbourne. He has lived there since he moved from Bendigo. He was born in Hopetoun in Victoria and is from a family of six who live all over Victoria and some interstate. When Norrie was in Bendigo he lived at the Sandhurst Boy’s home. Norrie had been at Pleasant Creek training centre in Stawell before moving to Sandhurst. He left Sandhurst Centre to take up a job as a cleaner at Kew Cottages—he is not sure how he got that job but it meant he got to move out of Sandhurst and into a supported residential service in Kew where he still is today.

When Norrie was first in Melbourne he heard about the Middle Park Social club. He went along and met up again with his old friend from Sandhurst, David Banfield. Norrie remembers this time as a really good time, “Oh, the things that we used to do. We had discos, Dave and I used to sit at the door, doing the tickets. We were very popular for that … It was basically where you’d go and hang out … you’d go there, you’d play snooker. Or they may have cooking classes … Or there might be a weekend you might go away”. Norrie says it was because of his involvement in Middle Park that he got started in self advocacy.

Self advocacy for Norrie is about helping others, “well supporting others, helping others to achieve and not just myself but for other people as well”. He remembers how they got involved in protests and what was important to them, “Closing institutions. Yes. And I was a bit involved with the Drummond Street squat. I had a megaphone, and was part of that”. Norrie has been on the Reinforce committee since the beginning of the organisation.

Norrie has done a lot of different things at Reinforce including being involved in the Raising Our Voices radio show at 3CR, running training about self advocacy and talking at conferences. In his spare time Norrie goes on holidays—he loves travelling with his girlfriend and his family.

1982-1990 Speaking out

1982

- ’It’s time for a change’ conference in Sydney.
  page 16

1982/3

- Government committees set up to advise on the development of new laws and policy for people with an intellectual disability. Reinforce is represented by Doug Pentland.

1982

- Drummond Street Squat.
  page 17

1983

- Reinforce attended a protest at the Health Commission Office in Melbourne about funding for disability services.
  page 18

1983

- Regional members Bruce Moody and Bob Little from Gippsland join Reinforce committee.

1984

- Reinforce represented at the Disabled People International Conference in Adelaide.

1984

- Reinforce receive funding from State Government to set up an office in Swanston St in Melbourne CBD.

1985

- Reinforce meet with managers of Victorian residential institutions to discuss closing institutions.

1986

- Eight Reinforce members attend the International Self Advocacy Leadership conference—Tacoma Washington USA. Together with six supporters. Grants from Stigley and Myer Foundations used to pay for travel and accommodation. Extra funds raised from “passing the hat around” on pay day to members of the Waterside Workers union.
  page 20

- David Banfield represents self advocates on the Federal Government’s National Disability Advisory Committee.
Speaking out for rights and inclusion

1982 Following on from the success of the 5th Strand conference Reinforce made connections with self advocates in different states and joined up with them to hold a national conference in Sydney. People came together and talked about their own experiences of housing, institutions, employment and education. A video was made of the conference.

"Well I think it was by being so vocal, everywhere … so radical, whenever you went to a conference Reinforce were there, usually at the front, you know, speaking up. Reinforce were now more and more getting a position as speakers, at things …" (Supporter)
We were radical then.

[David Banfield - Self advocate]

1982 Squat at Drummond Street Carlton
August 29 - September 5. Five Reinforce members squat in house owned by the government to get emergency accommodation for all homeless people with an intellectual disability. Self advocates talked to passersby with a megaphone to let people know what was going on. When it finished they sat in Minister Tom Roper’s office drinking a bottle of champagne. The empty bottle was kept in a box like a trophy.

Speaking out at protests and conferences

1983 Reinforce join with other disability advocates to protest at the Health Commission office in Melbourne about funding for disability services.

Colin Hisoce presents a paper on behalf of Reinforce about rights at the Intellectually Disabled People in Society Conference in Canberra.

Doug Pentland (left), Daisy Serong (middle with megaphone), John Harrowell (with placard) protest outside Health Commission Office Melbourne.
I went to the conference ... we all wrote out, what we wanted to say, you know like how bad it was, how badly treated we were, how we weren’t heard, how people didn’t take us seriously, oh, and people would think that it’s best for us to be locked up, away from the community ... the discrimination should stop, how it should be against the law ... and all that sort of thing ... yes, it was a 14 day conference, it was very tiring, but it was fantastic, you know. (Self advocate)
Raising our voices

1987 Reinforce member Amanda Hiscoe worked with AMIDA to get a radio program for and by people with an intellectual disability on Melbourne community radio station 3CR. It is still going today.

One day sitting at home in May or June I thought of a radio program idea ... So we [Amanda and people from AMIDA] went to 3CR. It took two or three meetings to start with. Then we got accepted to do it ... My aim was to have a radio program to give people with disabilities a voice on the airwaves'. [Amanda Hiscoe]

People First Australia

1990 National forum of self advocates across Australia had formed called People First Australia. This network of self advocates had been supported to meet together and run activities and events by the National Self Advocacy Kit Project (later changed to People First Resource Unit) since 1986. In March 1990 at a meeting in Brisbane this network decided they no longer wanted to be supported by the People First Resource Unit. The Unit was closed down in June 1990. Later that year the Working Together forum was held in Sydney attended by People First representatives from across Australia. A book was put together about People First organisations across Australia at this forum.

Col [Colin Hiscoe] and I [David Banfield] had ideas for setting up an Australian People First group sort of thing. And from that the National Self Advocacy Kit Project, which Colin was working for at the time—got hold of it. [David Banfield, Self advocate]

PEOPLE FIRST VICTORIA

Self-advocacy groups: 4 elected support workers from S.A. groups

Committee of Management

PIF (male) decision

4 elected support workers from S.A. groups

MeLeod

Westport

Scoresby

Harbon

Witton

PFA reps

2 Workes (paid)
Amanda Hiscoe (Tuttleby) DOB 5/02/1956

Founding member of Reinforce.

Amanda was born in Deniliquin in NSW. She grew up with her family on their sheep breeding farm called Delta. Even though Amanda’s parents were told to put her in an institution because of her disabilities they decided not to. When she was six she came to Melbourne to go to a special school called Sellbourne House in Glen Iris. She enjoyed school and says it gave her the skills she has got today. When she was at school she went home for holidays to spend time with her parents and her two sisters and brother. Amanda has a great relationship with her family.

Since Amanda moved to Melbourne she has had lots of jobs, starting off at St Nicholas’ workshops—this is where she met David Banfield and Julie Cooper, who were to become lifelong friends and co-workers at Reinforce. Amanda has done a lot of voluntary work but her first paid job was with STAR on “By me, for me—shared experiences” a research project about women with an intellectual disability and their experiences of becoming a woman and making decisions about having children. She has also had a chapter written about her experiences as a woman with an intellectual disability in a book called “Women with an intellectual disability—finding a place in the world”1. Amanda also worked as a co-researcher on a project called the Community Living Partners. She worked in this job with a student who did her PhD on people with disabilities living and learning in the community.

Amanda was one of the people who got Raising our Voices started at 3CR radio station, she says she did this because she wanted to “Have a radio program to give people with disabilities a voice on the airwaves”. Like Reinforce this has been going now for over 30 years. Over the years Amanda has also been on the committee for AMIDA [Association for Mildly Intellectually Disadvantaged Adults] and for Villamanta Legal Service. She is really interested in the law and rights of people with an intellectual disability. Amanda has some great memories about her time with Reinforce including going to America to the self advocacy conference in 1984. Amanda has held many positions on the Reinforce committee over the years including being Treasurer for ten years and President three times, she was also the first Public Officer of Reinforce. Amanda has written a story of her life called “Amanda’s story: a day in my shoes”.

She hopes people will get to read it one day.

Janice was born in Melbourne and lived with her family until she was a young adult. She has got one brother and one sister. Janice is married to John Slattery, they met through self advocacy and have been married since 1992. John has also been a long time member of Reinforce but he works full time in a tyre company so has not worked at their animals, their cat Ginger and dog Cocoa, live in a house that they own in Bentleigh a suburb of Melbourne.

When Janice was young she went to school at Marillac special school where she was taught by the nuns. She met one of her lifetime friends there—Julie Cooper. After school Janice went to a day centre called Gawth Villa but after a while there she wanted to do different things. She heard about Middle Park social club so started going along to it. She moved out of home and did some courses so she could get a job. Janice has had a few different jobs, most coming from her involvement with Reinforce. She appears in many of their videos and training materials. Janice has written a book chapter about her life it is in a book called ‘Women with an intellectual disability finding a place in the world’. Working in areas including research, project work and training Janice has been able to talk to lots of other people with an intellectual disability about being independent. She has worked on two projects about relationships with LaTrobe University, worked for Women’s Health West for ten years as a peer educator on a women’s health project and worked with AFDO on a project about inclusion in conferences and meetings.

One of the things that Janice enjoys through her work is travelling. She has been overseas a few times now talking at conferences—once in Seattle in 2000, then in Iceland and South Africa in 2011 and Sweden in 2012. She really enjoyed a trip to London on her way to Iceland and instead of seeing the Queen she saw the US President Barack Obama who was visiting London!

Janice has had a long involvement with Reinforce and has been President and Secretary at different times. She has also been on committees at AMIDA and STAR and was on the Federal Government’s National Disability Advisory Council. When Janice is not working or travelling you will find her at home watching all the TV shows from the 1970’s she loves—in particular Neighbours and Home and Away but she loves the old ones too including Starsky and Hutch.

---

1991-2000 Keeping going—partnerships and projects

**1992**

*Reinforce join with other advocacy groups to protest on the steps of the Victorian Parliament to stop government from shifting people from one institution to others.*  
[page 28]

*Reinforce makes application with STAR, PFV and AMIDA for State government self advocacy funding. Differed partnership with VALID but said "no" to this so they can stay independent.*

**1993**

*Reinforce Annual General Meeting report notes that funding from State Government to Reinforce is to stop from 1995. Fund raising is to become the focus for Reinforce to make sure it can keep going.*

**1994**

**1995**

*The new president of Reinforce Des McIntosh writes to a number of Trusts to ask for money so Reinforce can keep operating.*  
[page 30]
Protesting and projects

1992 Reinforce join with other advocacy groups to protest on the steps of the Victorian Parliament to call for the full closure of Caloola and make sure people are not moved from there to other institutions.

Des McIntosh, David Banéeld, Colin Hiscoe and I (Doug Pentland) went to Caloola to look at what was happening for people there ... we were driven there by the Public Advocate, Ben Bodna. [Doug Pentland, Self advocate]

There were not many residents left [at Caloola] but many of them were getting on in age and did not have much choice. [Reinforce] spoke to the people in one Unit, only those who were going out into the community, some of the other people [were going to be] placed in other institutions. [Doug Pentland, Self advocate]
Struggling to keep the doors open

Reinforce were struggling to keep the organisation running when funding for advocacy and self advocacy was changed to go to peak organisations.

“We were] on a shoe-string budget. We had to scrimp and save as much as we could. We had to stop going to conferences for a while. Basically we had to stop paying people ... like we used to. Because we just couldn’t afford it ... A lot of people stopped coming, they just went their own way.”

(David Banfield – Self advocate)

“Yes, every time we put in a submission, it always seemed to go to VALID and we were always concerned that they must have a link with the Department somewhere, because all the funding seemed to go to [them], and not self advocacy groups, and there was a lot of confusion about that time.”

(Self advocate)

“It was very difficult keeping our doors open ... we nearly came to the crunch to where we had to shut our doors, I don’t know how we did it ... it was as I said, just to pay the rent, just to keep our doors open, it was unbelievable, but we did it ...we did it, and I feel so proud, I’m proud of all of us.”

(Julie Cooper, Self advocate)
I can remember the last video I made was the “Plain English Less Jargon.”

(Doug Pentland, Self advocate)
Organisations that worked with Reinforce...

Reinforce have had strong and lasting partnerships with two other disability advocacy organisations that grew over the same time as Reinforce—STAR and AMIDA. Staff from these organisations have supported Reinforce with running their organisation and Reinforce members have been involved in the committees and in project partnerships with both STAR and AMIDA.

**STAR** is unique in Victoria in that it brings together people concerned with all aspects of intellectual disability, and works to support the interests and rights of people with an intellectual disability and their families throughout all their lives.

**AMIDA** advocates for tenants rights for people with a disability by:
- standing up for people with a disability as a group
- advocating for rights for people living in Community Residential Units
- working with other housing groups about rights for tenants with a disability
- speaking out for the rights of people in institutions.

**Common Ground**, a community co-operative in Seymour has hosted and facilitated Reinforce planning days for many years.

Phil Bourne, Common Ground (back left) Reinforce members David Banfield, Norrie Blythman, Janice Slattery, Emmy Baum (Reinforce Support worker), Amanda Hiscoe, Colin Hiscoe at Common Ground.

Friends of Reinforce

Michael Buckley and Amanda Hiscoe at the Reinforce reunion November 2008.

**Michael Buckley** worked with the National Self Advocacy Resource Unit in the 1990s developing many videos and publications. Over the years he has worked with Reinforce to produce a number of videos and other resources through Start Community Art. Michael has been a long time supporter of Reinforce.

Sue Smith (front left) and Jacqui Ward (standing) with members of Reinforce in 2008.

**Sue Smith** and **Jacqui Ward** both worked at Janefield setting up the self advocacy group. Through this they connected with people from Reinforce and have been supporting them and working with them ever since. Sue has worked as a support worker with Reinforce and together through their arts company they have worked on resources and projects with Reinforce. They are now with the Self Advocacy Resource Unit (SARU) where they continue to work closely with Reinforce.

Tib Mahal (right) talking to self advocates at the Middle Park social club disco.

**Tib Mihaly** came to know members of Reinforce through Middle Park Social Club. He later worked at the National Self Advocacy Resource Unit with Michael Buckley and was instrumental in forming an Australian network of self advocacy groups. Sadly Tib passed away in the early 1990s.
Reinforce Self Advocacy — Speaking Up Over The Years | 35

Colin Hiscoe

Colin was born in Leeds in England in 1950. He came to Australia with his mother in 1962 when he was 12 years old. They lived with his uncle aunt and cousin near Wangaratta for a while, until Colin was moved to a boys home in Melbourne. After some time there Colin was moved again to a training farm in Tatura—he hated it there and had some really bad experiences. Eventually Colin ended up back in Melbourne and met some people who were involved in the early days of self advocacy. He went to one of the camps in the early 1980s and really liked what he heard there. Colin says “I just liked what I was hearing... and what people were trying to do and because I’d been in an institution, and because I’d been in the sheltered workshop I knew, I knew all the problems that they were talking about... I could relate to what they were trying to do so I thought, wow... instead of trying to fight the system by myself, I’ll join this group and see”. Colin has been involved in self advocacy ever since—mainly at Reinforce but he was also involved in self advocacy in South Australia when he lived there for awhile. Colin is well known by many people for his work in self advocacy and while he keeps saying he is going to retire in 2013 he is still at Reinforce doing projects and being on the committee.

Doug Pentland

24.03.1942 – 28.06.2009

Doug Pentland’s name and self advocacy go hand in hand. Doug lived some of his life at Calcoola institution in Sunbury and when he got out of there he moved to Melbourne where he got to know about self advocacy through Middle Park and the early camps. Doug spoke about his life at one of these camps in Lancefield—many people remember this as being very powerful. He met Des McIntosh through Reinforce and together they did a lot of public speaking—running sessions at TAFEs and schools. He was involved in many videos and training resources about self advocacy and rights. Doug said he got involved in self advocacy because he wanted to “change people’s live, [lots of people had spent] most of their time in institutions, people needed to have a new life, to prove that they can do things for themselves, didn’t want anyone breathing down their necks, they needed the choice to do it”. Doug was really involved in all of the work of Reinforce from the early days – he went to America in 1984 to the self advocacy conference and from then on spoke at many conferences in Australia. He received a medal from the Victorian government for his service to self advocacy, wrote a book about his life with a student from Deakin University, has a memorial wall in the Reinforce office to remember his contribution to self advocacy and an award named after him at the Having a Say self advocacy conference organised by VALID each year. Doug is remembered warmly by all who knew him.
Reinforce Self Advocacy

Julie Cooper

A long term Reinforce member, Julie has also been Secretary of the committee. Julie was involved in some of the early conferences and continues her involvement and support of Reinforce even though she is busy with full time work.

Des McIntosh

Des was born in Hobart in Tasmania—he is a triplet and has two sisters. He moved to Victoria with his family when he was a teenager. Des was attending a day service called Gawth Villa when he first heard about self advocacy—that is where he met Doug Pentland and Janice Johnston (Slattery). He went along to one of the camps and then got involved in Reinforce in 1981. Des says he has been president of Reinforce ten times over the years. He is really proud of his work as President in the 1990s when they had to work hard to get money to keep the organisation running—he says he did a lot of work to "keep the doors open". His other happy memories are of the Plain English Less Jargon project where he starred in the video and along with Doug went around Victoria showing people the video. Des says the idea for this project came about because the government brought out the Disability 10 year plan and people with an intellectual disability could not understand it—so they got money to write a consumer version and do the project. He and Doug also did a lot of talks at schools, TAFE colleges and the police training organisation. Going to the self advocacy conference in Tacoma Washington in 1984 was another highlight for Des. While he has moved around a lot Des has always tried to keep in touch with Reinforce and really values his time there.

John Slattery

John was a founding member of Reinforce and has kept his membership going since the start. John works full time so has not been involved in the committee but he stays in touch with the work and social life of Reinforce through his wife Janice Slattery.

2000-2012 Staying involved

2000
- Spreading the Word a project to talk about rights in group homes funded by the Myer, Reichstein and Stiegley foundations.

2001
- Ownership of our Own Lives project begins—following on from Spreading the Word.

2002
- Reinforce represented on a reference group for the Supporting Leadership Opportunities project funded by the Disability Affinity group of Philanthropy Australia.

2003
- Stories of Self Advocacy published by Reinforce.

2004
- Reinforce members involved in the photographic exhibition Hidden Lives—a project of Westernport Speaking Out, Start Community Art and People First Victoria.
It occurred on an ad hoc basis because we did not have a strategy for self advocacy. A program like self advocacy, didn’t really get a look in unless somebody, at a really senior level, said: “We need to put a little bit of extra money in here”...

But the issue I suppose for self advocacy, is that if we are to try and get extra funding... we’ve got to have evidence, to say: “This is what it does” [and funding projects was a way of doing this].

A program like [self] advocacy, didn’t really get a look in unless somebody, at a really senior level, said:

“We need to put a little bit of extra money in here”...

But... the issue I suppose for [self] advocacy, is that if we are to try and get extra... funding... we’ve got to have evidence, to say: “This is what it does” [and funding projects was a way of doing this].

It [project funding] occurred on an ad hoc basis because we [did not] have a strategy for self advocacy.
“[Other groups] are saying the right things, but not with the same sort of energy and passion, and that makes it a lot harder for groups like Reinforce.”

(Supporter)
Jane was born in Melbourne in 1963. She didn’t live with her family for very long because they had lots of problems — her brother and sister were sent away together and Jane was sent away on her own. From when she was six months old until she was five years old she lived in Ballarat at a home for babies. After that she was sent to Pleasant Creek Training Centre in Stawell where she stayed until she was twenty-one. These were difficult years for Jane because she lived in a place where people were always punished and experienced other things that were really bad. This experience and not knowing her family are two things that she has focussed on now for many years.

In 1990 Jane moved to Cranbourne in Melbourne with her partner where they rented a house. When Jane got to Melbourne she started to do courses at the Community House and that is when she first heard about self advocacy. Someone from Westernport Speaking Out, a self advocacy group based in Frankston gave a talk about self advocacy. After this Jane was invited to be on the committee of Westernport Speaking Out. She really enjoyed it at Westernport and stayed involved with them for a number of years but eventually she decided to join Reinforce. This was after her brain surgery.

Reinforce Self Advocacy — Speaking Up Over The Years | 43

The History project – 2006 to 2012

After the 25th Anniversary AGM some Reinforce members spoke to Patsie Frawley who worked at LaTrobe University about doing a project about their history. This had been spoken about many times by Reinforce members but although various projects had started the history had not been fully researched or written. This time the outcome was different. Three academics worked with a small group of Reinforce members and became known as the History group. The group developed an application to get funding from the Australian Research Council. They got the funds in 2009, the second time they applied. One of the first things the group did was organise a reunion of self advocates and people who had supported self advocacy in Victoria. It was held on November 23, 2008 at Storey Hall at RMIT in Melbourne. Dorothy Atkinson a researcher from the UK and Mabel Cooper a self advocate from the UK were invited to be the keynote speakers. This was the beginning of the history project.

It’s important to know that self advocacy has been going for a long time for the new people coming in … when the ‘old people retire’ it will be important for the younger ones.

(Self advocate)

... So there needs to be something in place that sort of pulls the system, at the end of the day, and I think Reinforce is now sort of embedded anyway.

(Supporter)
Reinforce Self Advocacy —

It's got to be driven by people who are affected by the issue, and have good support that ... enables and empowers ... to be good at working out ... what are the issues now that are really important to people with intellectual disabilities? What will make life better now? Is it about getting more services, or is it about getting the community more accessible? [Supporter]

What was always strong in Reinforce is no matter how bad things might have been going otherwise ... it eventually pulled through ... it had such an impact across not only Victoria but Australia in showing that people with an intellectual disability can really speak up and have something to say and the right to be listened to. [Supporter]
Reinforce Self Advocacy — Don’t ever close the lid, on self-advocacy, leave it open. If you throw it away you throw away information. Sharing things is very important, especially for those people that need to know. ❯❯

[Doug Pentland, Self advocate]