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Welcome to
Sparking True Imagination in a Digital Environment
Sarah McCormick

#AUSImagine
deakin.edu.au/library
Core Conversation Topics

1. Make it Relevant

How do we take these classic digitised works and make them relevant to our audience?

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2. So many choices

How do we choose the perfect digitised work, which will inspire and connect to our audience?

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3. Maintaining Integrity & Artistic Responsibility

How do we inspire the audience whilst keeping the original integrity of the piece?

Do we have a responsibility to maintain the artists original intentions?

Should we encourage the audience to use their imagination?

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4. Measurable Success

What does success look like?

How do we measure that success? Is it Quantitative (numeric measures) or Qualitative (anecdotal, narrative)

Is measuring success even relevant?

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5. The Future

Are we responsible for making these works Open Access?

How do we reach a larger audience?

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Thank you!

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