Owing to the shortage of Asbestos Fibre, and in order to maintain the fullest supplies of "Fibrolite," it has been found necessary to vary the components of "Fibrolite" Asbestos-Cement Flat Sheets and Moulded Accessories by reducing the quantity of Asbestos Fibre and substituting mineral fibre. The new product has been tested in our laboratory and, in our opinion, will give satisfactory results.

10th December, 1947
Fibrolite... for YOUR NEW HOME

Into that new home you contemplate building will go many years of planning and saving. Now, before you build, is the time to make sure that when erected it will be a sound investment... that it will faithfully measure up to your expectations of comfort, appearance and durability.

By planning to use HARDIE’S GENUINE “FIBROLITE” Asbestos-Cement Sheets for exterior and interior walls and ceilings, and “FIBROLITE” Corrugated Sheets for roofing, you will have the satisfaction of knowing NOW, before you build, that your new home will be as attractive, as comfortable and as durable as a modern building material can make it.

In the following pages designs are given of a number of modern types of “FIBROLITE” Asbestos-Cement Homes. These are offered in the hope that they may prove helpful as a guide to prospective home-builders who are planning to build with this economical and durable building material.

HARDIE’S GENUINE “FIBROLITE” Asbestos-Cement Sheets are stocked by leading Hardware Merchants, Storekeepers and Timber Merchants throughout Australia.

SOLE MANUFACTURERS OF “FIBROLITE”:

JAMES HARDIE & COY. PTY. LTD.

“Asbestos House,” Cnr. York and Barrack Streets, Sydney
Box 3935, G.P.O., Sydney — — Telephone: BX 1851 (10 lines)
324-326 King Street, Newcastle West
AND AT MELBOURNE, BRISBANE, PERTH AND AUCKLAND

Copyright, 1st February, 1946
“FIBROLITE” HOME DESIGN
No. 302

AREA:
1,100 sq. ft. plus 131 sq. ft. for sun room, and 70 sq. ft. for front porch.

Sun room may be omitted, if desired, making overall width of cottage 44 ft.

Insist on
HARDIE’S GENUINE “FIBROLITE”

“FIBROLITE” is inherently durable and permanent. Made solely of asbestos fibre and portland cement, it contains nothing to rot, rust or corrode. “Fibrolite” Improves with Age!
If you favour this design, submit it to your architect and he will prepare complete plans and specifications for you.

“FIBROLITE” brings modern, attractive and durable homes within the reach of all... at moderate cost.
“FIBROLITE” HOME DESIGN
No. 304

AREA:
906 sq. ft. plus 134 sq. ft. verandah space.

We do not build “Fibrolite” Homes. Any builder in your district will give you an estimate for a “Fibrolite” Home built to your plans and specification.

When you Build . . . specify and insist on HARDIE’S GENUINE “FIBROLITE” for exterior and interior walls and ceilings. Tried, Tested and Proved for over a Quarter of a Century.
If you favour any of the designs illustrated in this booklet, submit the one you choose to your architect and he will prepare complete plans and specifications for you.

“FIBROLITE” is Fire Retardant. Minimise fire risks in your new home by using this durable building material for exterior and interior walls and ceilings.
Think of the advantages “Fibrolite” offers you! Fire Retardant, White Ant Proof, Borer Proof, Impervious to Sea-air, Permanently Durable, Low First Cost and Low Upkeep.
Reasons for the growing popularity of “Fibrolite” Homes are... they are healthy and comfortable to live in; lack nothing from aesthetic viewpoints; assure maximum durability with minimum maintenance; and can be speedily built with a minimum of labour at a moderate cost.

“FIBROLITE” Homes are playing a major role in meeting to-day’s housing needs.
We do not build "Fibrolite" Homes. Any builder in your district will give you an estimate for a "Fibrolite" Home built to your plans and specifications.

"FIBROLITE" Homes are colourful, bright, attractive. Any desired colour scheme may be carried out on "Fibrolite" exterior walls with any good quality cold-water paint, at minimum cost.
HOME DESIGN: No. 311

AREA: 1,120 sq. ft. plus 140 sq. ft. for porch and verandah.
Garage 180 sq. ft.

"Fibrolite" Builds Better Homes at Lower Cost.

Use "Fibrolite" Corrugated Sheets for roofing and "Fibrolite" Gutters and Downpipes for your new home. Rust Proof, Sea-air Proof, No Painting. The First Cost the Last Cost.
7 Advantages Offered You by Hardie’s “Fibrolite”

1. LOW COST: “Fibrolite” brings modern, attractive and durable homes within the reach of all, at moderate cost.

2. SOUND ECONOMY: “Fibrolite” ensures Low Initial Cost, Low Maintenance, Low Insurance.

3. DURABLE: “Fibrolite” is inherently Durable and Permanent. Contains nothing to Rot, Rust or Decay.

4. FIRE RETARDANT: Being a Fire Retardant building material, “Fibrolite” minimises fire risks.

5. QUICK, ECONOMICAL CONSTRUCTION: “Fibrolite” is easily and quickly erected, at a minimum cost for labour.

6. BRIGHT, COLOURFUL TREATMENTS: “Fibrolite” enables the most artistic and modern colour schemes to be carried out, at low cost.

7. LOW FREIGHT COSTS: “Fibrolite” is easy and economical to transport.

Specify “Fibrolite” for your new home.
1st Prize Winning Design

Class 2, Section 4

"To-morrow's Asbestos-Cement Homes Competition

Area: 1,403 sq. ft., including garage.

Designed by
J. Mason, Ivanhoe, Vic., and R. Bath, Glen Iris, Vic.
Class 2, Section 5

"To-morrow's Asbestos-Cement Homes Competition

Area: 1,025 sq. ft., plus 70 sq. ft. for porches.

Designed by
Harold H. Smith, Springwood, N.S.W.
HOLIDAY HOME
Class 2, Section 6

"To-morrow's Asbestos-Cement Homes Competition

Area: 925 sq. ft.

Designed by
Clarence A. Allen, Greenwich, N.S.W.
BUILD YOUR NEW HOME OF

Hardie's "FIBROLITE"
ASBESTOS-CEMENT SHEETS

By planning to use this Economical and Durable Building Material for Exterior and Interior Walls and Ceilings, you will be assured of a Modern, Attractive, Fire Retardant and Healthy Home ... at a Minimum of Cost!

When You Build ... Specify and Insist on HARDIE'S GENUINE "FIBROLITE.” Stocked by leading Hardware Merchants, Storekeepers and Timber Merchants throughout Australia.

BETTER HOMES AT LOWER COST!