HAVE YOU EYE APPEAL

How to obtain that elusive quality
HISTORICAL EVENTS

1788 Governor Phillip arrived in Australia on board “The Supply.”

1896 First supply of Chamberlain Remedies arrived in Australia and were shipped to Tasmania, where they immediately became popular.

1914 The Great War started. Chamberlain’s laboratories erected in Sydney, New South Wales.

1938 150th Anniversary of Australia and 42nd year of Chamberlain’s Remedies in Australia.

Surely a record to be proud of, and we take this opportunity of thanking you all for your support and appreciation in the past. We again assure you that Chamberlain’s Remedies will always maintain the high standard which you in your wisdom expect and insist on.

Yours faithfully,
Chamberlain’s Pty. Limited.

Chamberlain’s Products are on sale everywhere at the following prices:

COUGH REMEDY: Small size, 1/6; Large, 3/-.
DY-O-LA DYES: 9d. per packet.
TABLETS: Small size, 1/6; Large, 3/-.
CARTEX: 1/3 and 2/3.
SLOAN’S LINIMENT: 1/9.
COLIC and DIARRHOEA REMEDY: 1/6 and 3/-. 
Are you an individualist?

Ideas on being different

Every successful person is an individualist, not one who passes unnoticed in a crowd but one who by reason of their taste in clothes or attention to detail enables them to be different.

One does not have to be beautiful to be outstanding these days—the screen is conclusive proof of that—there you see actresses who by no stretch of imagination could be called beautiful—individuality which enables them to be different has brought them fame—and with fame an enormous salary. You, too, can be an individualist by the exercise of taste and discretion. Take clothes for instance. There is no need for you to be dressed in the same clothes of the same colour as thousands of others when for a few pence your clothes can be made to reflect your own individuality.
You can't have a new dress every day, but you can give your old frock the "new dress tonic" with Dy-o-la.

Dy-o-la Dyes enable the modern woman to be at all times an outstanding figure. Dy-o-la also enables the woman of taste to present her home in many colour moods, distinctive and original. Dy-o-la will not harm the most dainty fabric and can be used as a dye or a cold water tint.

Faded frocks can be made like new again and those intimate dainties of yours can be delightfully tinted the loveliest of shades. Dy-o-la Dyes will beautify your whole wardrobe.

Surround yourself with colour—gay dresses, gay furnishings—at a cost of only a few pence—the Dy-o-la way.

**ART IN THE HOME**

In the home Dy-o-la performs miracles of colour beauty, window drapes, cushion covers, tablecloths, sheets and bedspreads all respond readily to the magic of colour.

Dy-o-la is so easy to use—complete directions are given with every packet to enable you to attain professional results in your own home at the cost of a few pence.

**SERVICE DEPARTMENT**

We conduct a Service Department, open to all users of DY-O-LA DYES who require advice about dyeing they intend doing or some little difficulty with dyeing they have done. When using the Service Department, write clearly and fully. Send a piece of the material before and after it was dyed, state its weight when dry, colour used and shade you desire.

Address letters to: Service Department,

CHAMBERLAIN'S LTD.

508-528 Riley Street, Sydney, N.S.W.
YOUR CLOTHES REFLECT YOUR PERSONALITY

Very often you will make a purchase of dress material because you like the texture, but when made up, the shade is not quite suitable for your particular colouring and it is discarded—another disappointment.

That is where Dy-o-la comes to your aid. For a few pence you can have your clothes always reflecting your personality—almost your various moods.

NEW CLOTHES FROM OLD

Old frocks that are out of date, providing there is still wear in the material, can easily be remade and dyed with Dy-o-la to look like new. Hats, gloves, stockings—in fact, all those delightfully intimate things dear to every woman of taste can be dyed or tinted shades that always reflect the wearer's personality. You try it—it's simple and inexpensive.

Dy-o-la is the colour key to happiness.

BARGAINS

At sale time it is always possible to procure soiled and faded materials for a mere song, and there are bargains, too, in cretonnes, reps and serges, because the colours happen to be out of fashion.

Two or three packets of Dy-o-la will dye yards of material, so these soiled and unfashionable materials may be turned into something new and up-to-date at a cost of only a couple of shillings.

Why not start to-day and become an up-to-date personality woman?
ARE YOUR CHILDREN ADMIREDE

The thrills you receive when your children are admired are very often due to the taste shown in their frocking. Children thrill, too—their eyes dance with pleasure—they become vivacious as they realise that the frock Mummie made is so admired.

And yet the frock may be one from Mummie’s last summer dress or that old evening frock. And why not—the material had plenty of good wear still—true it was faded but a few pence brought Dy-o-la with its magic colour and turned that old frock into the dainty creation of delight that was so admired. Remember, what you did for Girlie with your old frock you can also do for Junior with Dad’s old suits.

You try—it’s so easy, and the results and saving will astound you.

Endow your home with new colour life.

They bring magic colour to any material in the home, renewing old old things with new colour life.

16 BEAUTIFUL COLOURS

Simple directions in every packet.
CHARM, that elusive quality possessed by the chosen—what would you not give to acquire the secret to this enchantment?

The women of ancient Egypt, sloe-eyed maidens of the lotus-fringed Nile, the most beautiful of whom were chosen to be temple priestesses to Isis, Goddess of the Moon, were worshippers of mystery and charm from their perfumed coiffures to sandalled feet.

Their formulæ for beauty were zealously guarded, handed down from mother to daughter in all secretiveness.

Charm is the handmaiden of beauty—a beautiful woman acquires charm naturally, through the knowledge that her complexion is alabaster, her figure lithe and lissom, her hair a satin halo—thus poise and charm enhance her personality.

No matter how charmingly dressed you may be you will never be that “sought after” person unless you possess charm of manner. Courtesy and respect for the rights of others makes life ever so much easier for everybody. Intolerance, bad temper and aggressiveness are terrific handicaps in life and usually result in lost friendships and strife.  

Continued on page 10
ARE YOU LIKE THE STARS?

Do you sparkle only at night, and remain dead all day long? So many do—they need the excitement—the bright lights—music—chatter and movement to key them up. But what of the re-action next day with its throbbing headache—its frayed nerves and sick stomach. If your system is functioning properly you will feel at your best at all times—in any company. The next day will not be a nightmare but a pleasant remembrance of the joy of living.

To keep your system in perfect condition so that you may enjoy the good things in life without regret, take an occasional dose of Chamberlain's Tablets. They come to the rescue when nature needs help.

CHAMBERLAIN'S TABLETS KEEP YOUR WEIGHT RIGHT

RETAIN YOUTHFUL LOVELINESS.

The loveliness of youth always appeals—with its glossy hair—sparkling eyes—smooth skin and ruby lips.

But the loveliness of middle age which possesses in addition experience and poise has twofold appeal.

Smooth skin—clear eyes and all that goes to make beauty can only come from a system that is kept clear from waste poisons. You must be regular and thorough in your daily habits. The best way to ensure this is to take an occasional dose of Chamberlain's Tablets. They're gentle in action but thorough in results. You'll be surprised how they help you to retain your youth and how your appearance will improve.

They keep you young and healthy, no matter your age.

### Average Height and Weight

**For Men and Women, According to Age**

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**For a man, add 2 pounds to the average; for a woman, subtract 2 pounds.**
Cultivate Charm—Continued

Charm of manner comes easy to one who is in perfect health, when every organ is functioning as it should be—but to one who is below par, whose stomach is out of order, whose liver is sluggish—charm of manner is an impossibility. Women from the dusty mists of time immemorial have sought to capture charm and beauty for their own.

To-day there is a formula in the form of Chamberlain’s Tablets which open to women a pathway to charm. Therefore it behoves everyone to keep themselves fit—to see that the stomach and liver have occasional help—to make sure that food wastes are eliminated regularly and thoroughly. In other words, keep clean inside.

Do that and you will find how easy it is to be gracious and charming—how your troubles seem to vanish one by one, and instead of you being avoided, people will seek your company.

Of course, perfect inside cleanliness must be attained gently but effectively—the best way is to take an occasional Chamberlain’s Tablet.

Within 24 hours you will note the difference, where before you were grouchy and impatient you will have become bright and cheerful, have plenty of pep and be ready to enjoy life to the full.

KITCHEN HINTS

SEPARATING EGGS.
When you have to separate the white from the yolk of an egg, break it into a funnel. The white will run through.

THE CAKE TIN.
Cakes and biscuits will keep fresh if you sprinkle a little sugar in the bottom of the tin you keep them in.

TEA STAINS.
Tea stains in cups if rubbed with a little ordinary salt, will disappear immediately.

TARNISHED SILVER.
Mix a few drops of ammonia with the plate powder when cleaning. It will work wonders quickly.

EGGS.
The whites and yolks will separate more easily from preserved eggs if these are soaked for an hour in cold water.

MINCING MACHINE.
Before using the machine soak it for a few minutes in hot water. You’ll find there is no waste of food, and the machine will clean easier afterwards.

COTTON REEL PEGS.
Empty cotton reels nailed to the wall are ideal to hang damp towels and dish cloths on—they do not rust or tear cloths as do nails. They can be enamelled if desired.
An occasional tablet will help the stomach and liver to function properly, thus keeping your complexion clear and flawless, your figure young and lovely, giving to your hair a silken sheen and a sparkle to your eyes.

This is not an overstatement, but a fact which is subscribed to by scores of grateful users of Chamberlain’s Tablets who have gone out of their way to send us unsolicited testimonials which we are proud to possess.

Remember, you can keep charmingly fit and free from Constipation, Biliouinness, Dizzy Spells, Indigestion, Liver Attacks, Loss of Appetite, Heartburn and a dozen other ailments arising from a neglected stomach if you take an occasional dose of Chamberlain’s Tablets. They’ll give you the “Health that Charms.”

When you purchase a bottle of Chamberlain’s Tablets you begin to cultivate charm.

**INSIDE INFORMATION**

Cramps peculiar to women, especially after catching cold, need no longer be tolerated.

**CHAMBERLAIN’S COLIC & DIARRHOEA REMEDY**

gives instant relief.

Indispensable also for stomach and bowel pain, acute indigestion, colic, diarrhoea, dysentery and intestinal disorders arising from improper food, changes of water, diet or climate. Women all the world over rely on it for checking the diarrhoea which attacks teething children.
How often have you heard that expression, "Just a simple cold"? There is no such thing as a simple cold.

All colds are serious and many lead to Bronchitis, Influenza, Pneumonia and worse if neglected.

Be warned in time—at the first sign of a cold start to treat it. Doctors realise that Chamberlain’s Cough Remedy is an excellent thing to prescribe for Coughs, Colds, Croup and sore throat. It does not contain narcotics—but it is strong enough to banish a grown man’s cough and yet not too strong for a child’s delicate membranes.

You will find that even after the first dose the dry inflammatory condition of the throat is eased and your cough will be less harsh.

Regular doses of Chamberlain’s Cough Remedy are essential and it is well to remember that it is necessary to keep the bowels open so as to reduce any fever you may have.

We suggest that you take a dose of Chamberlain’s Tablets last thing at night to clear the system. You will find by doing this that the Cough Remedy will relieve you much quicker.
BANISH THAT SORE THROAT

For that tired throat—that dry and husky throat—for any kind of sore throat—take Chamberlain’s Cough Remedy. It will relax and soothe the tight, dry tissues, raising irritating phlegm with surprising quickness, banish the huskiness and restore your throat to its natural health.

Make Chamberlain’s Cough Remedy your regular standby and protection against threatening colds and sore throats—at the first warning—a feeling of chilliness, a cold shiver, a sneeze or any other suspicious sign take a dose of

CHAMBERLAIN’S COUGH REMEDY

CARTEX
NON-INFLAMMABLE
NON-EXPLOSIVE
CLEANING FLUID

The safest dry cleaner for all household purposes. Removes oil, grease, tar, chewing gum—leaves no odour and will not injure any material. Can be used near a fire or naked light. Obtainable in two sizes—1/3 and 2/3. If your retailer is out of stock we will forward postage paid upon receipt of price.
1938 could easily be termed the year of machinery—for to-day there are machines making practically everything in our so-called civilised life.

There are machines of destruction that can reduce the most modern city to a heap of ruins in no time. There are machines that do the most delicate, artistic and scientific work—machines that save lives—machines that are so exact and uncanny in their operations that they seem to be endowed with life—almost human.

That is the point though—they are not human. Do you realise that the most wonderful machine that has ever been invented compares very unfavourably with the human body. No machine, no engineering work will stand the neglect—the rough usage that the human body is subjected to.

Immediately a new machine is invented that does intricate, delicate or beautiful work, it is hailed as a seven days' wonder—yet we all possess something far more scientific and wonderful in our own bodies and we never give a thought to it—the finest machine in the world—the human machine.

Think of it—there are 41 muscles in your hand and arm alone. These muscles perform amazing work with an ease and freedom that could never be equalled by any machine.
Machines are carefully tended and nursed—if they are not, they stop.

The human body is often neglected, exposed to all weathers and conditions; if we are lucky we suffer no ill effects. Those not so lucky get rheumatism, lumbago, sore muscles and joints.

Again, hard work and hard play often lead to sprains, bruises, wrenched ligaments and many other ailments that rob you of physical fitness.

50 years ago a clever Doctor and Chemist conceived the idea of a liniment that would overcome and relieve the effects of those ailments. It was tested and proved its value. To-day Sloan's—for that was the name given to this wonderful liniment—brings relief and comfort to millions of sufferers—it is used in 133 countries.

Sloan's kills pain, bringing to the affected spot a comforting warmth, stimulating the thousands of tiny blood vessels under the skin.

You just pat Sloan's on. Sloan's does the rest—no need for tiresome rubbing—Sloan's penetrates and relieves without rubbing.

SLOAN'S LINIMENT KILLS PAIN
QUICK RELIEF WITHOUT RUBBING

Rheumatism

Backache

Stiff Neck

Whether it's a bruise, a sprain, a stiff neck, an attack of lumbaro or sciatica that is hurting you, there is quick relief for you in a bottle of Sloan's Liniment.

Sloan's penetrates without rubbing, stimulates the circulation, disperses congestion and kills the pain. Sloan's is a concentrated medicament containing active ingredients only.

Get a bottle to-day—you may need it any time.

SLOANS LINIMENT KILLS PAIN