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**This is the published version:**

Gao, Shang, Coldwell-Neilson, Jo and Goscinski, Andrzej 2013, Approaches to improving teaching, *Creative education*, vol. 4, no. 7, pp. 1-7.

**Available from Deakin Research Online:**

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# Approaches to Improving Teaching

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Received May 29<sup>th</sup>, 2013; revised June 28<sup>th</sup>, 2013; accepted July 5<sup>th</sup>, 2013

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This paper discusses a few issues related to teaching improvement that are commonly found in tertiary education, such as curriculum development, student engagement, and ethical considerations. Scholars research on resolving these issues are investigated. Corresponding approaches to improving teaching of a year one information technology unit are proposed and experience is shared. The importance of teaching scholarship is also emphasized at the end of this paper.

*Keywords:* Tertiary Education; Curriculum Development; Teaching Improvement; Student Engagement; Scholarship of Teaching; Ethical Considerations; Teaching in Information Technology

## Introduction

In the past few years, we have been teaching a first year Information Technology unit “SIT104 Introduction to Web Development” at Deakin University. It focuses on how to build a dynamic website by using hypertext markup language, Cascading style sheets, Client side and Server side programming over the WWW framework. Students explore on-line Web pages and use a variety of HTML tags taught in practical labs and classes to organize and publish information.

Every year we have new student cohort which might be slightly different from those of previous years. We attempt different teaching approaches every time and always find new issues. In this paper we would like to share our teaching experience and approaches effectively used throughout these years and hope they are helpful and beneficial to other teaching scholars.

The issues found are mainly relevant to curriculum development and student engagement.

### Issue 1: Curriculum Development

When initially developing teaching materials for SIT104, we aim at providing a unit which helps students not only develop a basic understanding of website design ideas, but also situate those ideas within a broader portrait of advanced web-based application. It should not focus on particular web authoring tools (e.g. Dreamweaver, or Frontpage) nor even on isolated “skills” (e.g. how to write a conditional program), but rather on the ways in which these technologies have impacted Web design and development.

The unit includes topics such as:

- 1) A variety of examples demonstrating what are good web design and what are not;
- 2) The notion of a “language” and basic ideas of procedural programming, such as Javascript;
- 3) Computational models of generic web-based applications,

and how they have affected the choice of language, platform and interface;

4) How computational models enable us to create many complex web applications as a collection of interactive entities;

5) The notion of “communication” and “information sharing”.

The practical materials we provide each week are quite informative. For some students, reading such a “lengthy” practical is time consuming and boring, especially when they have attended lectures and sometimes the important concepts have been emphasized. At the same time, however, for some students, especially these off-campus students and those who do not usually attend lectures, the detailed practicals provide much information about the basic and important elements of web development. They appreciate such kind of “lengthy” practicals and feel like they were sitting in a classroom while reading them.

The first question raised is how to balance between being too “lengthy” and being too “concise” when developing teaching materials for different cohort of students?

### Issue 2: Student Engagement

It might be a common phenomenon that there are always some students who prefer sitting at the back of a classroom, talking to each other or doing something else during a lecture. This situation might frustrate teachers to some extent. Is it because the content is not attractive enough? Should more examples be provided to attract students’ attention? Or should teachers try to eye contact these students to “remind” them? Are there any effective ways to improving student engagement in class and practical lab?

Before answering these questions, first we need to find out what other teaching scholars have done, what good approaches have been investigated and proposed. Then based on the proved teaching improving techniques, we propose our own solutions, while combining our actual situation.

This paper is organized as follows: Introduction section raises

two teaching issues, followed by literature review relating to the above issues and current practice. A description of adopted methods is included in methodologies part, followed by a conclusion.

### Literature on the Scholarship of Teaching

There are quite a lot of teaching scholars have been investigating and proposing the answers to these above questions.

### Curriculum Development

Grenert, Judith (Judith Grenert, 2006) suggested that every course we develop is a lens into our fields and our personal conceptions of those disciplines. We need to give careful thought to the shape and content of our course.

Before the development, we would better ask ourselves the following questions:

- How does the course begin? Why does it begin where it does? How does our course fit within a larger conception of curriculum, program, and teaching?
- How do we lecture about or lead discussions around?
- What are the key assignments or student evaluations? (What are the main points of the argument? What are the key bodies of evidence?)
- What do we want to persuade our students to believe? Or question? Or do we want them to develop new appetites or dispositions?
- Are there distinctly different ways to organize our courseways that reflect quite different perspectives on our discipline or field? Do we focus on particular topics while other colleagues might make other choices? Why?
- How does our course connect with other courses in our own or other fields? To what extent does our course lay a foundation for others that follow it? Or build on what students have learned in other courses?
- Where will our students encounter the greatest difficulties of either understanding or motivation? How does the content of our course connect to matters our students already understand or have experienced?
- Where will it seem most alien? How do we address these common student responses in our course? How has the course evolved over time in response to them?

Professor John L. Falconer from University of Colorado at Boulder found that teaching could be improved in an effort to increase the understanding of the concepts and engage the students more in class (John L. Falconer, 2005).

### Student Engagement

Professor Bill Briggs at University of Colorado at Denver has been studying student engagement with his colleagues since 2000. They tried to define and measure student engagement and proposed six components of engagement.

Here lists each component and one or two representative items (Bill Briggs, 2005):

- Skills Engagement. e.g. "Sitting toward the front of the class, where it's easier to pay attention." "Taking good notes in class."
- Emotional Engagement. e.g. "Applying course material to my life." "Really desiring to learn the material."
- Performance Engagement. e.g. "Getting a good grade."

"Doing well on the tests."

- Participation Engagement. e.g. "Asking questions when I don't understand the instructor."
- Interaction Engagement. e.g. "Helping fellow students."
- Fun Engagement. e.g. "Having fun in class."

Professor Bill also suggested that important aspects of engagement are not necessarily observable, but they are related to other aspects of the learning process.

For instance, emotional engagement, interaction engagement, and fun engagement are not easily observable by teachers. However, they (and the other components of engagement) are related to the following (Bill Briggs, 2005):

- Self-reports of engagement were related to emotional, interaction, and fun components of engagement. The self-reports were NOT related to the other, more observable, components of engagement.

If this is true, it is not surprise that sometimes students and teachers may have different understanding of students' engagement.

- Incremental and entity self-theories.

Carol Dweck (1999) classified students according to whether they hold an entity or incremental theory of learning. Entity theorists believe they have a predetermined capacity for learning; the "container" may be large, but it is limited. Incremental theorists (who do better at various learning and life tasks) believe that the capacity for learning can be extended and that the container can be stretched in various directions.

It is probably much easier for us to understand emotional and interaction engagement than the other parts of engagement and self-theories.

- Learning and performance goals.

Dweck (1999) also proposed that some students set learning goals that are related to increasing their competence, and that other students set performance goals that are more concerned with gaining favorable judgments of their competence (but actually hinder learning).

It was found that engagement is related to goals: Students whose primary orientation was performance were more performance engaged, while students with a learning orientation were higher in emotional, participation, interaction, and fun engagement.

- Is engagement related to grades?

The answer is Yes. It was found that skills and participation engagement were related to grades on homework assignments, performance and fun engagement were related to midterm grades, and participation engagement was related to final exam grades.

- Students in upper-division courses were more interaction and fun engaged than students in lower-division courses.

Clearly, engagement is different in different courses.

It may also be seen evidence of a developmental process whereby students master the more elemental aspects of engagement (e.g., participation, skills) in lower division courses, and develop other levels of engagement (e.g., their ability to relate to other students, relate to teachers, and derive more fun from their courses) in more advanced courses.

We also found similar phenomenon from our experience of teaching master units, undergraduate year three units and undergraduate year one units. Year one units are the hardest to teach mostly because first year students are still building up their independent learning skills and trying to get familiar with university life. Fun engagement is seemed a good way to help

them.

### Some Other Thoughts

Engagement is not a characteristic of an individual. It is a common mistake for us to over-attribute behavior to stable personality characteristics (in psychology, this is called the “fundamental attribution error”) (John L. Falconer, 2005). If engagement is not a personality characteristic, what about if we think it as a relationship between both internal and external factors, for instance student, teacher, unit subject (teaching materials), other classmates and the learning environment.

These factors affect each other. For instance, well-developed teaching materials would definitely improve student engagement. And better student engagement would also trigger teachers’ enthusiasm of better teaching and course developing.

If what the students are engaged with and what the teachers are engaged with is not consistent, non-optimal learning takes place. For example, some teachers are very engaged with the course material, and they expect students to be as well. But some students are engaged with other students in the class or the class atmosphere, and are relatively less engaged with the material. Other teachers are engaged on many levels in their teaching: with content, students, and methods. That is also what we are trying to do.

### Ethical Issues

Ethical principles are conceptualized here as general guidelines, ideals, or expectations that need to be considered, along with other relevant conditions and circumstances, in the design and analysis of university teaching (Murray, H., Gillese, E. et al., 1996). Teachers are recommended to follow the following nine principles while conducting teaching activities. We found these principles VERY useful for everyday teaching, guiding us what is more appropriate, what is not and reminding us do the right thing in a proper way.

- Principle 1: Content competence

A university teacher maintains a high level of subject matter knowledge and ensures that course content is current, accurate, representative, and appropriate to the position of the course within the student’s program of studies.

- Principle 2: Pedagogical competence

A pedagogically competent teacher communicates the objectives of the course to students, is aware of alternative instructional methods or strategies, and selects methods of instruction that, according to research evidence (including personal or self-reflective research), are effective in helping students to achieve the course objectives.

- Principle 3: Dealing with sensitive topics

Topics that students are likely to find sensitive or disconcerting are dealt with in an open, honest, and positive way.

- Principle 4: Student development

The overriding responsibility of the teacher is to contribute to the intellectual development of the student, at least in the context of the teacher’s own area of expertise, and to avoid actions such as exploitation and discrimination that detract from student development.

- Principle 5: Dual relationships with students

To avoid conflict of interest, a teacher does not enter into dual-role relationships with students that are likely to detract

from student development or lead to actual or perceived favouritism on the part of the teacher.

- Principle 6: Confidentiality

Student grades, attendance records, and private communications are treated as confidential materials, and are released only with student consent, or for legitimate academic purposes, or if there are reasonable grounds for believing that releasing such information will be beneficial to the student or will prevent harm to others.

- Principle 7: Respect for colleagues

A university teacher respects the dignity of her or his colleagues and works cooperatively with colleagues in the interest of fostering student development.

This is very important for people working in a teaching team, especially when teaching team is cross multiple campuses and does not meet regularly.

- Principle 8: Valid assessment of students

Given the importance of assessment of student performance in university teaching and in students’ lives and careers, instructors are responsible for taking adequate steps to ensure that assessment of students is valid, open, fair, and congruent with course objectives.

There is an argument in our teaching team about what kind of marking guide and feedback should be returned to students. Not to mention the requirement proposed by Teaching and learning Committee, we should provide students valid, open, clear and fair assessment from ethical point of view.

- Principle 9: Respect for institution

In the interests of student development, a university teacher is aware of and respects the educational goals, policies, and standards of the institution in which he or she teaches (Murray, H., Gillese, E. et al., 1996)

### Methodologies

Based on the above scholarly findings and recommendations, we use the following methodologies to investigate the raised teaching issues, propose new solutions and experiment with them.

### Development of Resource Materials

The teaching materials of the year one I.T. unit are enriched in several ways.

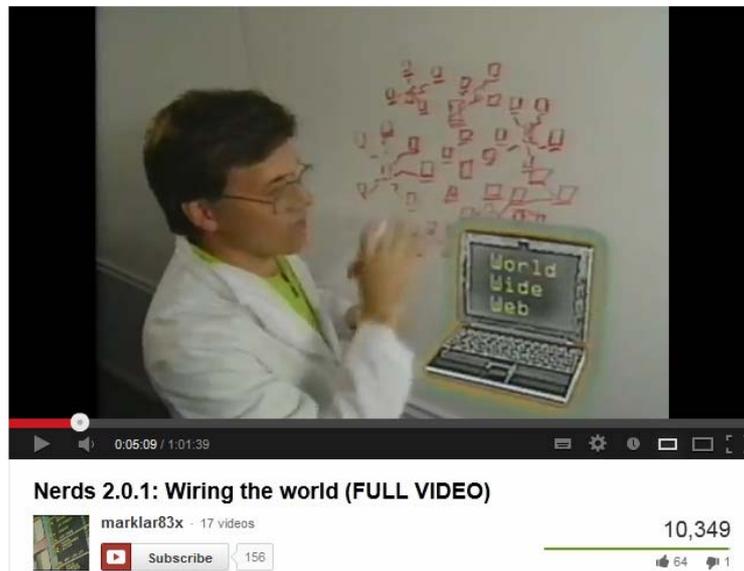
1) More historical background knowledge is introduced to help students better understand the origin of key networking technologies.

Recorded interviews with the network gurus found on YouTube, as shown in **Figure 1**, reveal the exciting stories on the invention of the networking concepts/technologies. e.g., the prototype of Internet, the problems overcome by packet-switching technique, the TCP/IP communication protocol, and so forth.

2) An easy-to-understand database design case is integrated into the study of server side programming.

Step-by-step instructions for the design and implementation of an online product ordering site are demonstrated (in **Figure 2**). It focuses on the creation of dynamic Web interfaces and interaction between front-end user forms and back-end database.

3) A have-fun practical is introduced to teach students design and insert a clip of multimedia animation (e.g., embedded audio and video), and apply cascading style sheets to change its pres-



**Figure 1.**  
Video screenshot of internet history documentary.

## Practical 10: PHP and databases

### Objectives

Upon completion of this session you should be able to:

- add information (records) to a database when a user fills in a form
- add 'dynamic' behaviour to a form

Background

Tasks

JavaScript

PHP

Summary

Quiz

### Background

In the last two sessions we have seen how we can retrieve data from a database using PHP, and how we can create web documents that include that retrieved information. We have also seen how we can use the information provided to us by users when they fill in a form to control that 'lookup' process. The final thing that we that we need to be able to do complete our set of PHP-database is to *add a record* to a database table. That is, when a user fills in a form (such as an order form) we need to be able to store that data in a database table.

#### Adding records

We already know that the first steps are to create a properly-designed web form, and to add [validation scripts](#) to it using JavaScript. In this way, we receive the right data from the form, and the form has been checked before it was sent to ensure that all the data that we must have for the form to be acceptable are present.

We also know that we can extract the form data in PHP by using the `$_REQUEST['fieldname'];` function, and that we can store the retrieved information in a variable for later use:

```
$age = $_REQUEST['age'];
```

In the last session we used this extracted form information to create the SQL statements that we use to retrieve data from a database. Now we want to use it to add a record to the database. The process is as follows:

1. extract all the data from the form
2. connect to the database
3. add the data to the database as a new record in a specific table

We have already covered the first two sections, so what is involved in the third? We use SQL once again, this time using the **INSERT INTO** and **VALUES** keywords; we need to specify the fields we are providing information for, and the data to store for each of those fields. Here is a simple example:

```
<?
// Extract form data
$Drainage = $_REQUEST['Drainage'];
$Aspect = $_REQUEST['Aspect'];
$CommonName = $_REQUEST['CommonName'];
```

**Figure 2.**  
Screenshot of step-by-step database design case.

entation on screen.

4) Multiple choice question (MCQ) quizzes are created to encourage students' performance engagement.

We create a few sets of 50 multiple choice question (MCQ) quizzes to test students, collecting statistical data about their learning performance, as shown in **Figure 3**. The quizzes are carried out anonymously in class. Students are encouraged to take notes on the quiz sheets and keep them for later unit revision. Quiz answers are gone through right after the in-class quiz so that students know where they make a mistake and the reason. Since the results are released right after the test, the students have motivation to participate. The score ranges are statistically collected so that we teachers know the score distribution used for future content adjustment. For instance, how many students get more than 40 (out of 50) questions correct; how many achieve between 30 to 40, and 20 to 30, etc. The questions that most students failed are also highlighted, and revised into another form of question for next quiz, to track the improvement of students' understanding of the same topic.

As the quizzes are anonymous and only used for locating difficult knowledge points and improving teaching, but for punishing or other purposes, students are active to participate and it is encouraging to see the improvement that students make throughout the teaching periods.

We accompany the development of the unit with both innovative resource materials and experience to encourage the creation of other units in this area elsewhere.

### Making Lecture More Visual and Engaging Students in the Classroom

To improve the students' engagement, we use the method proposed by John L. Falconer (2005) with some modification.

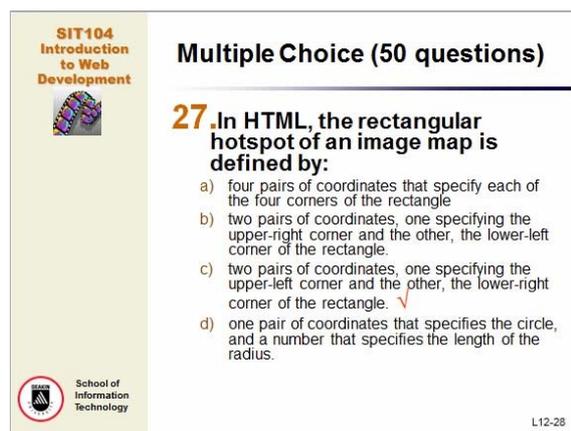
#### 1) Visualizing important concepts

To make the important concepts more visual, a list of important, difficult and easily confusing concepts are identified. Those error prone questions found in in-class quizzes are also added to this list.

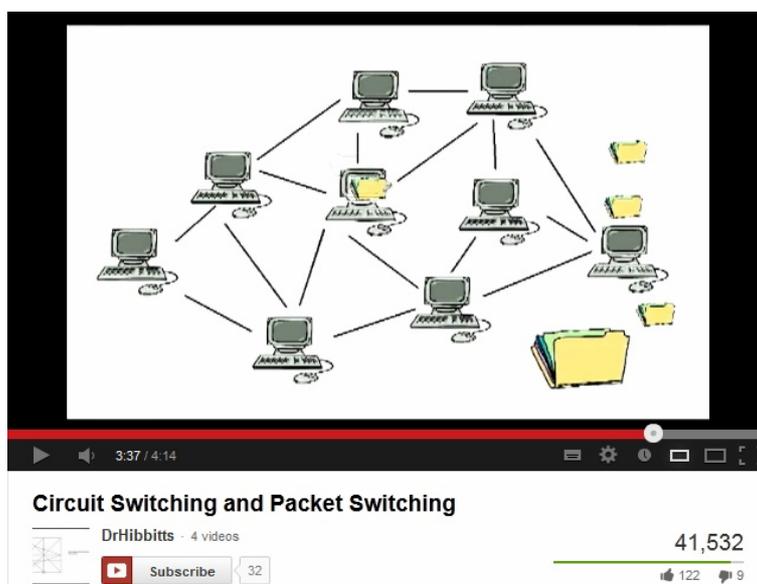
The visual representations of these concepts are presented in the form of color slides, PowerPoint animation presentations, and Java applet live demonstrations. The representations are uploaded on the unit teaching web site. The creation of these visual representations is also a good candidate for honors thesis or final year students' project, such as animated representations of package-switching process (in **Figure 4**), and domain name lookup process.

#### 2) Applying fun-engagement

To engage students more in class, periodically during class, we use "fun engagement" technique. For instance, play relevant video/DVD about Internet history, classic hacker stories or legend of network gurus/company in class. After the video, "interaction engagement" technique is applied to give students a time frame to freely discuss their thoughts. The main objective is to involve the students more in the classroom and engage them more in their learning. It is proved that our class can be an exciting and enjoyable place for students learning and our teaching.



**Figure 3.** Screenshot of in-class MCQ quiz.



**Figure 4.** Video screenshot of packet switching animation.

The only ethical issue might be the selection of video media. We try to select videotapes without sensitive and religious topics or examples. Usually it would be all right if sticking to these published materials for education purposes.

### Recording Lectures

All the unit lectures are recorded with iLecture facilities integrated in lecture theatres. Students who missed lectures and off campus students are benefiting from lecture recording (Figure 5).

Even though it is only audio record but videotaping, we review our lectures and discuss observations within teaching groups. We also observe other good teachers' class and enrich our understanding of good teaching for further improvement.

### Conclusion

By experimenting with the above discussed techniques and teaching improving approaches in practice, good and solid

teaching outcome are achieved. It is encouraging that our teaching performance is improved step by step, reflected by students' unit evaluation scores and positive feedbacks on our teaching at the end of each trimester.

As an academic, we are suggested to think about the ways how our course and syllabus represent acts of scholarship (Shulman & Hutchings, 1994). We can use the ways how we conduct discipline based research toward our teaching and learning practice, seeing our teaching practices always need further investigation and improvement.

Scholarship of teaching is a very interesting topic that many academic have never thought of before. Most of the time, we focus on the "traditional" and "classic" discipline based research and almost neglect that we can also combine teaching and research together and treat pursuing better teaching as scholarly activities.

Teaching and research can be seen as mutually reinforcing. Usually the best scholars are the best teachers: the best teacher is a scholar who keeps updated with new content and methods

The screenshot displays the iLecture interface for the course "Introduction to Web Development (Tri 2 2012 Geelong) (SIT104\_T2-12\_G)". It shows a list of recordings with the following details:

- Recording 1:** 04 Oct 2012 - 12:00, 55 mins, 34 hits. Speaker: Shang Gao. Streaming: Flash Audio streaming - Medium - 22Khz (14.7 MB). Download: Video - download - Medium (43.1 MB), Audio MP3 - High (25.4 MB), Audio MP3 - Low (6.4 MB), Video - download - Medium (43.1 MB), Video - iPod - Standard Broadband (15.4 MB).
- Recording 2:** 04 Oct 2012 - 09:00, 55 mins, 18 hits. Speaker: Shang Gao. Streaming: Select bandwidth... Download: Select format...

Figure 5. Screenshot of iLecture recordings.

of a field through continuing involvement in research and who communicates knowledge and enthusiasm for a subject to students. Plenty of examples have demonstrated that excellent teaching can also be pursued as scholarly activities.

We hope our experience benefits other teaching scholars.

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