



Courtesy saves lives : road safety exhibit, Royal Easter Show, 1948

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ROAD SAFETY EXHIBIT - ROYAL EASTER SHOW 1948

COURTESY SAVES LIVES

HOW ACCIDENTS ARE REALLY CAUSED

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MR. RESENTMENT

1



... he was detained at the Office—he'd missed his train—he'd missed his beer. He was hot and ruffled—resenting everybody and everything. In a burst of annoyance with the jostling people he rashly stepped off the kerb—a car swerved . . . and hit somebody else.

MR. IMPATIENCE

2



He is a good driver—but very scornful of his more cautious and less skilful brethren. He could not travel behind another vehicle—always had to pass. He did not have an accident, no, BUT somebody he passed became infected with his impatience. This driver was not so clever. He left a home, a wife and young children.

MR. SHOWOFF

3



His motor cycle was capable of 80 m.p.h. He would not normally exceed 50 m.p.h.—but his companion wanted to know what the cycle could do. There was a bend covered with loose gravel . . .

MR. TRUST-TO-LUCK

4



He has an OLD car. The brakes are bad. In fact the handbrake and footbrake must be applied together to stop in an emergency. "I can handle it," he says, "I'll have the brakes done when I get time." That day a lorry in front stopped dead. He was lucky to smash in only the front of his car.

MR. SOAKER

5



A very experienced driver—and drinker. He would boast of his ability to drive home without remembering how he did it. "Don't worry, old boy," he says: "I could drive this thing with my eyes shut." He almost could . . . only one night an emergency arose and he was not quite quick enough to deal with it.

MR. DEPRESSION

6



A mild man and a very careful driver. He was driving home at not more than 20 m.p.h.—a kiddie ran across the road—his reactions were too slow. Had he dismissed his own worries and thought of his fellow beings it might not have happened.

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COURTESY SAVES LIVES

I WILL FROM NOW ONWARD ...

take pride in exercising the utmost care
and unfailing courtesy while using the
roads. By my example, I will encourage
the same care and courtesy in others —
together we will promote a spirit of
goodwill and watchfulness which will
make our roads the safest in the world.



MARCH 1948