BMJ Open Randomised controlled trial of a webbased low carbohydrate diet intervention for adults with type 2 diabetes: the T2Diet study protocol

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ABSTRACT

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Introduction Type 2 diabetes (T2D) management frequently involves a multidisciplinary care team. However, standard care for patients with T2D is the central role of the general practice physician, and consists of routine appointments to monitor glycaemic status and overall health. Dietary modification is an essential component of T2D management. Evidence suggests that a low carbohydrate diet (LCD) provides better clinical outcomes for people with T2D compared with other diets. However, providing dietary support in face-to-face settings is challenged by issues of availability and accessibility. Provided in conjunction with standard care, digital interventions can help bridge this gap. The objective of this paper is to describe the protocol of a randomised controlled trial (RCT) of a web-based intervention that will evaluate the effectiveness of standard care plus webbased LCD intervention when compared with standard care only.

Methods and analysis In a two-arm parallel RCT, 100 adults with non-insulin-dependent T2D aged between 40 and 89 years will be randomised to either a theoretically informed 16-week automated web-based LCD intervention plus standard care or standard care only. LCD recommendations emphasise consuming nutrientdense whole foods and encourage a daily carbohydrate goal of 50-100 g, with an objective of achieving 10% to <26% carbohydrates from total energy intake. Assessments will take place at baseline and 16 weeks. The primary outcome will be haemoglobin A1c. Additional data collected will include dietary intake, self-efficacy, weight and height, anti-diabetes medication and dosages, and diabetes-related comorbidities. Process evaluation will consist of a mixed-methods assessment of website engagement metrics, user experience and participants' perspectives.

Ethics and dissemination All study procedures have been approved by the Deakin University Human Research Ethics Committee (2020-349). Study findings will be disseminated widely through public, professional and academic presentation and publication.

Trial registration number Australian New Zealand Clinical Trials Registry (ACTRN12621000096853).

Strengths and limitations of this study

- To the best of our knowledge, this is the first randomised controlled trial to evaluate the effectiveness of a web-based low carbohydrate diet (10% to <26% energy intake) intervention on glycaemic control in adults with type 2 diabetes.
- A key strength of the study is the randomised controlled design and robust outcome assessment using haemoglobin A1c that will minimise bias and maximise the validity of the study findings.
- One limitation is no long-term follow-up, as this was not feasible for this study.

INTRODUCTION

The global burden of type 2 diabetes (T2D) was estimated at 462 million individuals in 2017.¹ Due to metabolic changes, T2D results in high glycaemic status, frequently measured by haemoglobin A1c (HbA1c). The primary treatment goal is to assist people with T2D to achieve an HbA1c below 7.0%.² However, in 2020, estimates indicated that 50% of adults with T2D had uncontrolled T2D, with HbA1c levels above the treatment goal.³ Uncontrolled T2D significantly contributes to the development of diabetes complications and mortality.³ Management of T2D frequently involves engagement of a multidisciplinary healthcare team to ensure that the needs of individuals are met comprehensively. However, the general practice physician (GP) plays the central role in providing standard care for T2D management.⁴ Standard care for patients with T2D consists of routine health checks with their GP to monitor glycaemic status, diabetes complications and overall health.^{2 4} In addition, guidelines suggest that healthy behaviour should be routinely encouraged before or in conjunction with pharmacological treatment if necessary.²⁴

Dietary modification plays an integral role in diabetes management, in improving glycaemic control and overall health.² In terms of diet, a low fat, moderatehigh carbohydrate diet has traditionally been a common dietary recommendation provided to people with T2D.⁴⁵ However, a growing body of evidence has demonstrated that low carbohydrate diets (LCDs), defined as 10% to <26% carbohydrate of total energy intake,⁶⁷ may be more optimal for improving clinical outcomes in people with T2D.^{6 8 9} LCDs had previously been viewed as controversial. However, the growing body of evidence has prompted updates across international diabetes care guidelines, which have acknowledged LCDs as a safe and viable dietary option for people with T2D.^{2 10-12} Systematic reviews and meta-analyses of LCDs in people with T2D have consistently demonstrated greater improvements in glycaemic control, increases in high-density lipoprotein (HDL) cholesterol, decreases in triglycerides, reduced medication requirements^{6 8 9 13 14} and potential for diabetes remission.⁹ In addition, significant improvements have been demonstrated in people with T2D provided with LCD recommendations through routine clinical care.¹⁵

LCD interventions for people with T2D have typically been delivered in face-to-face settings.⁸ However, people with T2D face substantial challenges in accessing dietary support due to limited availability, accessibility and cost barriers.² ^{16–18} Provided in conjunction with standard care, web-based interventions can help bridge this gap, offering the potential for greater reach and accessibility, with the advantage of being convenient and on-demand to participants when required.¹⁹ Systematic reviews of web-based comprehensive self-management interventions in people with T2D have demonstrated favourable improvements in glycaemic control.²⁰⁻²² Preliminary evidence suggested that web-based dietary interventions may be an effective way to support dietary change and improved glycaemic status in adults with T2D.²³ Furthermore, web-based interventions in people with T2D have shown promise as a cost-effective option,²⁴ with the capacity to be widely implemented to support routine primary care.²⁵ No randomised controlled trial (RCT) to date has assessed the effectiveness of an LCD intervention in individuals with T2D, delivered in a web-based setting.

The study protocol for an RCT of a web-based LCD programme for adults with T2D is presented here. The primary aim of this study is to determine the effectiveness of a web-based LCD intervention on glycaemic control in adults with T2D. We hypothesise that the web-based LCD intervention plus standard care will result in better glycaemic control—lower HbA1c levels—at 16 weeks compared with standard care alone in adults with T2D. Secondary aims are to assess changes in dietary intake, self-efficacy, weight and body mass index (BMI), anti-diabetes medication and diabetes-related comorbidities; and to assess process outcomes related to user engagement and experience.

METHODS Study design

The T2Diet study is a 16-week two-arm parallel RCT that aims to investigate the effectiveness of a web-based LCD intervention plus standard care versus standard care alone on glycaemic control in 100 Australian-based adults with T2D (figure 1). A period of 16 weeks was chosen as previous web-based dietary interventions demonstrated that significant improvements in glycaemic control could be achieved within this timeframe.²³

Inclusion criteria will be adults aged 40-89 years, the most highly affected demographic for T2D in Australia,²⁶ with self-reported non-insulin-dependent T2D and selfreported HbA1c levels \geq 7.0% within the previous 6 months; access to the Internet; an active email address; able to read and understand English; based in Australia; and willing and able to provide informed consent. All eligible participants with self-reported HbA1c levels $\geq 7.0\%$ within the previous 6 months will be included, once baseline HbA1c measurements are conducted any reports returned as normal $\leq 5.6\%^2$ will result in participants being excluded. Exclusion criteria will be people with type 1 diabetes, prediabetes or gestational diabetes; people with diagnosed renal or cardiovascular disease; people with a terminal disease or severe complications compromising the quality of life of the participant and their ability to participate according to the protocol; women who are pregnant or lactating; people who have undergone bariatric surgery; vegetarians or vegans; people currently on a weight loss programme or who have taken a weight loss programme within the past three months; people enrolled in other clinical studies; and people at risk of disordered eating, assessed during screening with the Eating Attitudes Test-26.^{27 28} Participants identified with potential eating disorders will be referred to The Butterfly Foundation National Helpline.²⁹ Informed consent will be obtained from eligible participants prior to entry into the study.

Intervention

The intervention is a theoretically informed 16-week automated web-based LCD behaviour change support programme. Existing website resources were provided for this study. Subsequently, four phases of inquiry were conducted with end-users (adults with T2D) to inform development of the new web-based dietary intervention. The weekly behaviour change modules adopt various behaviour change techniques³⁰ and were constructed on a theoretical framework, consisting of: (1) self-efficacy theory³¹—self-efficacy being a key determinant of self-care behaviours and glycaemic control in T2D^{32–35}; (2) positive message framing—using language that communicates benefits rather than scare tactics;^{36 37} and (3) principles of persuasive technology—using technology as a means of persuasively communicating intervention content.³⁸

Dietary recommendations

Intervention participants will receive web-based recommendations to consume an ad libitum LCD,¹³ and

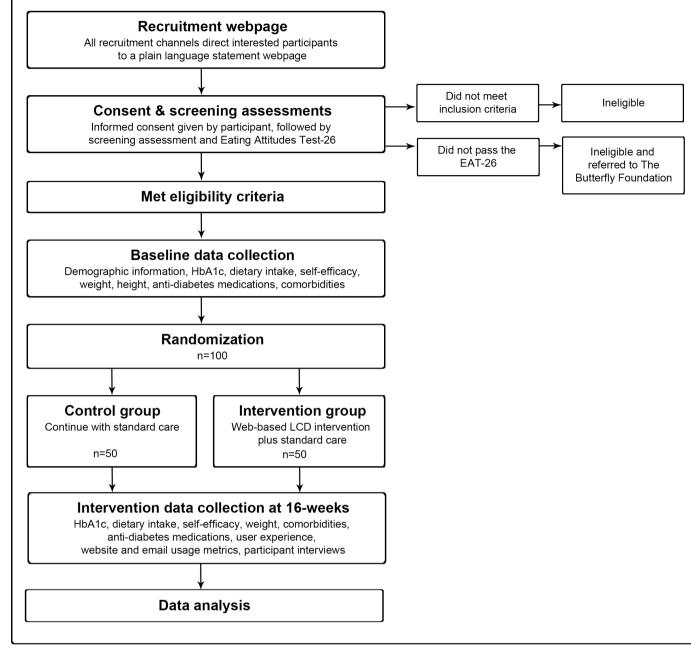


Figure 1 Study flow chart. EAT-26, Eating Attitudes Test-26; HbA1c, haemoglobin A1c; LCD, low carbohydrate diet.

encouraged to consume between 50 and 100 g carbohydrates per day.⁶ The overall goal is to achieve a low carbohydrate intake, defined as 10% to <26% total energy intake.⁶⁷ Web-based resources emphasise high consumption of non-starchy vegetables, adequate dietary fibre and selection of nutrient-dense sources of lower carbohydrate foods.² Participants will be instructed to avoid or minimise high carbohydrate food and beverage sources such as added sugar, sugar-sweetened beverages,^{2 5 39} starchy foods^{15 40} and discretionary foods.^{2 5 39} There will be no specific prescription for other macronutrients. However, based on estimated energy intake for the demographic of this study ranging from 1600 calories/6694 kJ to 2400 calories/10 041 kJ,⁴¹ the protein and fat ranges are estimated to fall between 60–180 g (15%–30% estimated energy intake) and 80–200 g (45%–75% estimated energy intake), respectively.² ^{42–44} Web-based recommendations encourage nutrient-dense sources of protein and fat,^{15 40} emphasising consumption of polyunsaturated and monounsaturated fat,^{2 39} and suggesting reduced-fat dairy may be preferred.⁴⁵ To facilitate implementation, skills-based resources such as recipes, information on T2D, food and beverage choices, menu examples, eating out tips, menu planning and food preparation tips, an interactive planner and cooking demonstrations will be provided.

Web-based intervention delivery

Intervention participants will be provided with login details for the study website to access the weekly modules and on-demand resources. The weekly modules consist

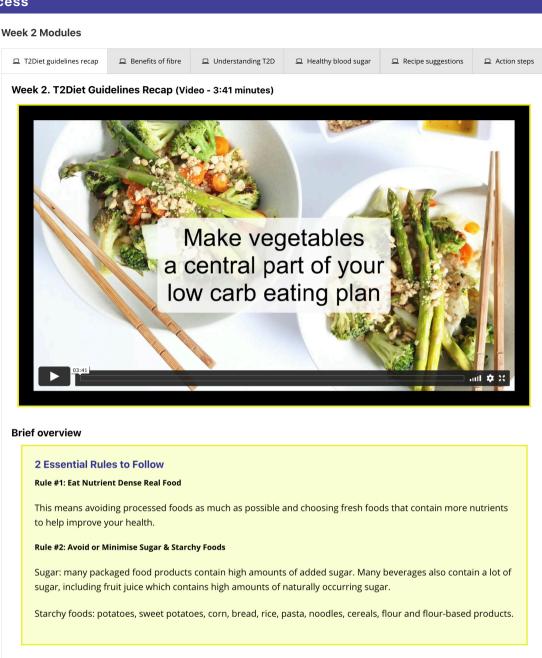


Figure 2 Presentation format of the weekly behaviour change modules.

of short videos with brief overviews, links to further resources, recipe suggestions and action steps (figure 2). These delivery methods, particularly the use of video, have been shown to address various levels of literacy,⁴⁶ enhance engagement⁴⁷ and support health behaviour change.⁴⁸ The weekly modules will be delivered sequentially, however, participants can continue to access any previous weeks' modules, along with accessing on-demand resources at any time. To prompt website usage and performance of behavioural actions, reminders will be sent to participants via email two times per week.^{46 49} It is estimated that participants will login to the website once per week.

Adverse effects

Intervention participants will be provided with education about and resources on how to manage potential adverse effects of carbohydrate reduction, such as constipation, headache and brain fog, halitosis, muscle cramps, tiredness and fatigue, hunger and cravings, and heart palpitations^{15 50}; temporary hypoglycaemic-like symptoms; hypoglycaemia, defined as a blood glucose level <70 mg/dL/<4.0 mmol/L—emphasised for any participant taking sulfonylurea medications⁵¹; and to identify symptoms of ketoacidosis, for any participant taking sodium glucose cotransporter 2 inhibitor medications.^{2 51} Participants will be able to report adverse effects via an online form. If participants request assistance, they will be directed to appropriate resources, and/or, advised to consult with their treating physician. Any adverse effects will be documented and reported with trial outcomes.

Intervention group follow-up

Approximately three days after being provided with login details for the study website, intervention group participants will be followed up by email or phone to draw their attention to the potential adverse effects of carbohydrate reduction, cautions regarding medications and to encourage participants to discuss their participation in the study with their GP and healthcare team. Participants will be able to download a study information letter they can give to their GP or healthcare team.

Standard care

Participants in both groups will be advised to continue with their standard care, defined by the Royal Australian College of General Practitioners,⁴ as routine appointments with their physician to monitor glycaemic control, diabetes complications and other health parameters.

Control condition

The control group will be standard care, as defined above. Participants in the control group will be on a waitlist and provided with the opportunity to participate in the intervention after completing the study.

Outcomes

Primary and secondary outcomes will be measured at baseline and immediately post-intervention (16 weeks). An overview of study measures, data collection instruments and their timepoints is presented in table 1. The primary outcome will be glycaemic control measured by the mean difference of change in HbA1c between intervention and control group from baseline to 16 weeks. For secondary outcomes, dietary intake data-food, beverages and dietary supplements, will be collected to assess participants' adherence to the recommended LCD. We will also explore improvements in the quality of the participants' diet such as changes in discretionary food intake and vegetable consumption, and changes to individuals' overall macronutrient and micronutrient intake and food groups. In addition, we will explore the association between adherence to diet and glycaemic control. Self-efficacy will be measured to assess whether participants' self-efficacy improves and whether self-efficacy predicts and promotes greater changes in glycaemic control.³²⁻³⁵ Weight and height will be collected to assess change in weight and BMI (kg/m^2) . Anti-diabetes medication and dosages and diabetes-related comorbidities⁴ will be collected to assess changes.

		Timepoint	
Measures	Instrument	Baseline	16 weeks
Demographic information	Structured questionnaire, self-reported via an online request form.	Х	
Primary outcome			
Haemoglobin A1c (%)	Collected and assessed using the Nutripath Integrative Pathology Services HbA1c test.	Х	Х
Secondary outcomes			
Dietary intake: food, beverage and dietary supplements	Assessed via self-reported 24-hour food recall using study- specific online questionnaire, analysis using FoodWorks professional nutrition software.	Х	Х
Self-efficacy	Self-reported via an online request form using the Diabetes Management Self-Efficacy Scale—Australian version. ⁶⁶	Х	Х
Weight/BMI	Self-reported weight and height, via a study-specific online request form.	Х	Х
Anti-diabetes medication and dosages	Self-reported, via a study-specific online request form.	Х	Х
Exploratory outcome			
Diabetes-related comorbidities	Self-reported, via a study-specific online request form.	Х	Х
Process outcomes (interve	ention group only)		
Website utilisation	Website and email usage metrics.	4	→
User engagement and experience	Self-reported using the User Engagement Scale short form ⁵⁴ and Honeycomb Model, ^{55 56} via an online request form.		Х
Participants' experience	Semistructured phone interviews with up to 20 participants.		Х

Process evaluation

Post-intervention, a mixed-methods approach⁵² will be used to explore website utilisation, user engagement and experience, in the intervention group only. Two forms of quantitative data will be collected: (1) website and email usage rates for frequency, intensity and duration metrics,⁵³ collected for each week of the 16-week intervention; and (2) a self-administered questionnaire using the User Engagement Scale short form⁵⁴ and Honeycomb Model.^{55 56} To collect qualitative data, a maximum of 20 participants⁵⁷ will be invited to attend a semistructured phone interview. Process evaluation will be reported separately to the primary and secondary outcomes of this trial.

Sample size

A total of 100 participants (50 per group) will provide 80% power at type I error of 0.05 to detect a betweengroup difference of 0.5% on HbA1c (primary outcome). The sample size is based on the following assumptions: an SD of 0.9 HbA1c,^{58 59} a pre-post intervention correlation of 0.5⁶⁰ and a dropout rate of 20%.^{61 62} The effect size of 0.5% was chosen as it is considered a clinically meaningful HbA1c reduction.⁶³ This may seem large for a relatively short intervention. However, it is not vastly different to previous LCD studies in people with T2D, where 6 month durations with smaller sample sizes demonstrated reductions in HbA1c of approximately 0.6%. 585964 Previous LCD studies have indicated low dropout rates $(<10\%)^{59.64}$ and the average dropout across five web-based dietary interventions in people with T2D was approximately 22%.23 Therefore, a 20% dropout was considered reasonable for this study. The sample size calculation was conducted by an independent statistician using Stata's power twomeans command.

Recruitment

Enrolment of 100 participants will occur nationally across Australia using social media (primarily Facebook, Twitter and Linkedin); networking with colleagues and acquaintances; community publications, newsletters or radio; through diabetes clinics, community organisations, fitness centres or medical centres; snowballing; and if necessary, paid online advertising via Facebook. All recruitment channels will direct interested participants to a plain language statement webpage where participants can voluntarily provide their informed consent. After giving informed consent, participants are immediately redirected to the eligibility screening questionnaire. Eligible participants will then be required to complete all baseline measurements (table 1) before being randomised to their allocated group. Following intervention completion at 16 weeks, participants will be required to complete the same measurements, excluding demographic details and height (table 1). Recruitment started in February 2021 and is expected to be completed by December 2021.

Assignment of interventions

Participants will be randomised in a 1:1 ratio to standard care (control group) or standard care plus web-based LCD intervention (intervention group) using block randomisation with varying random block sizes and stratified by age and gender. A computer-generated predetermined randomisation schedule will be produced and held offsite by an independent statistician, who will indicate the group allocation as eligible participants are recruited. The group allocation will be concealed from researchers and participants until all baseline measures have been collected and the independent statistician has conducted the randomisation. Post-intervention outcomes, except the primary outcome, will be assessed via participant self-report. Primary outcome assessment will be blinded as HbA1c samples are assessed by the pathology lab with no disclosure of group allocation. Data analysts will be blinded to group allocation.

Data collection tools

Aside from HbA1c, all points of data collection will occur online through structured questionnaires with selfreported entries, for both groups. Demographic information such as age, gender, duration of T2D, family history of T2D, country of birth, employment status, education level, relationship status and smoking status will be collected at baseline for descriptive purposes.

HbA1c will be assessed by Nutripath Integrative Pathology Services. Participants will be sent the HbA1c microsample self-administered test. Participants unable to collect a sufficient self-administered sample will be sent the HbA1c pathology-assisted blood draw test. In both instances, the HbA1c test kits will be mailed to participants and back to the pathology service. HbA1c is the most common clinical biomarker used to assess glycaemic control in RCTs that include people with T2D.⁸

Dietary intake will be assessed using 24-hour food recall, a comprehensive self-report instrument that is considered highly robust.⁶⁵ An online 24-hour food recall questionnaire will collect participants' self-report of foods, beverages and supplements consumed in the previous 24-hour period. Submissions will be reviewed and if necessary, participants will be contacted for additional detail. FoodWorks professional nutrition analysis software for Australia and New Zealand will be used.

Self-efficacy will be measured using the Diabetes Management Self-Efficacy Scale—Australian version,⁶⁶ which has been validated for use in people with T2D in Australia. The scale contains 20 questions rated on a 10-point scale. Responses are then summed to present a single self-efficacy score. Higher scores indicate greater self-efficacy.

Self-reported weight and height, anti-diabetes medication and dosages and diabetes-related comorbidities will be collected. Online self-reported weight and height has been demonstrated to be a valid method.⁶⁷ The checklist of comorbidities was drawn from the Royal Australian College of General Practitioners guidelines on general practice management of T2D.⁴ Reductions in anti-diabetes medication are commonly reported in LCD studies in people with T2D.^{8 13 14} It has been noted that this reflects an underestimation in the overall benefits of LCDs.^{68 69} Thus, consideration of the influence of medication requirements needs to be taken into account. The Medication Effect Score will be used to quantify and summarise the changes in anti-diabetes medication.⁷⁰

Participant retention and withdrawal

To accommodate any loss, multiple imputations will be used to handle the missing data (either as primary or sensitivity analysis), using available data to minimise potential bias of estimated intervention effects due to nonrandom attrition. In addition, when measurement data are due/overdue, emails and/or text message reminders and phone calls to participants will be made. All participants completing this study will receive a \$A30 shopping voucher. Participants are free to withdraw from the study for any reason, up until data analysis commences.

Data management and protection against bias

Significant measures have been put in place to ensure robust data management and integrity and protect against bias. Primary outcome reports and self-reported data files will be downloaded in their wholly original unmodified form by the principal investigator and securely stored in a location inaccessible to other research team members. These original data files will not be modified. Copies of original data files will be provided to research team members as required. Data that require manual entry will be crosschecked against copies of the original data files by a second research team member. An independent statistician will be provided with a copy of the original or crosschecked data files to collate and clean the dataset in preparation for data analysis. Once complete, the coded, de-identified dataset will be securely stored by the principal investigator, as the lockdown dataset files, in a location inaccessible to other research team members. These lockdown dataset files will not be modified. Copies of the lockdown dataset will be shared with research team members as required. A dedicated study statistician will be provided with a copy of the lockdown dataset files to conduct the data analysis independently.

Monitoring

Overall study monitoring occurs via monthly meetings involving the research team members.

Data availability statement

Data will be available on reasonable request.

Statistical methods

All data will be imported into Stata for quantitative analysis. Baseline characteristics will be presented using descriptive statistics. The mean and SD, or median and range, will be used to describe continuous variables. Frequencies and/or percentages will be used to describe categorical variables. Intervention effects (ie, mean difference between intervention and control group) at 16 weeks will be evaluated by implementing an ANCOVA model for each outcome with the 16-week value of the outcome as the dependent variable, and treatment group and baseline outcome score as independent variables, and adjusting for stratification variables (age and gender). Multiple imputation techniques with missing at random assumption will be used to impute missing data due to dropouts or withdrawals to comply with the intention-totreat approach. Sensitivity analysis will be performed to evaluate missing at random assumption for missing observation pattern. Subgroup analysis will be conducted with the duration of diabetes and gender. For the duration of diabetes, a median split will be used to define subgroups. P value 0.05 will be used as the level of significance for the primary outcome and all secondary outcomes. Cohen's D effect size will be calculated and reported. For all continuous outcomes, data will be explored for deviation from the normal distribution assumptions. If necessary, a transformation of data (eg, log transformation) or a nonparametric approach may be considered.

Patient and public involvement

Participants (adults with T2D) were engaged in four iterative phases of user-centred inquiry involving group discussions, which informed the development of the new web-based dietary intervention. Intervention participants will be involved in feedback during process evaluation.

ETHICS AND DISSEMINATION

All study procedures have been approved by the Deakin University Human Research Ethics Committee (2020-349). Any protocol amendments will be submitted for approval to the ethics committee prior to implementation and communicated via an update of the Australian and New Zealand Clinical Trial Registry.

Key audiences this research may benefit include the general public, researchers, clinicians, policymakers and healthcare organisations.^{71–73} Various methods may be used to disseminate the findings, including peer-reviewed publication, presentations, consumer and professional publication and social media.^{73 74} Participants involved in the study will be sent a summary report of the study's main outcomes via email. In any dissemination of research findings, participants' identities will remain confidential.

Limitations and strengths

One limitation is that this study will not collect biomarkers related to cardiometabolic risk, which was beyond the scope of this trial. While more research is needed in this area, the overall evidence suggests that LCDs may be associated with cardiovascular benefits, as commonly a reduction in triglycerides and an increase in HDL cholesterol are observed.^{6 & 13 68 69} For low-density lipoprotein (LDL) cholesterol, the evidence remains unclear due to mixed reports.^{9 75-77} In addition, blood pressure can be influenced by LCDs.⁷⁸ Given this web-based dietary

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intervention will be provided in conjunction with standard care, biomarkers such as lipid profiles and blood pressure would continue to be routinely monitored by the participants GP or healthcare team. The short duration of this trial is also a potential limitation. However, the duration was justified based on previous web-based dietary interventions,²³ and given this will be the first RCT of a web-based LCD intervention, determining effectiveness prior to allocating additional time and resources will be important. Another potential limitation is the study will not measure other lifestyle-related factors such as physical activity or psychological well-being.² The intervention was not designed to influence these outcomes, and any differences should be adequately addressed through random distribution in an RCT design. In addition, improvements related to hunger and satiety have been previously noted in LCD studies,^{68 69} though will not be collected for this trial. This study also has significant strengths. While only one primary biomarker will be included, it will enable this research to be conducted remotely. This makes the study highly feasible during COVID-19 when restrictions of movement and face-toface contact can be limited. In addition, remote delivery will increase the capacity to include participants from wide geographical locations, which will be of benefit given support for people with T2D in rural and remote areas is less accessible.⁷⁹ Furthermore, the RCT design, allocation concealment and blinding are key strengths that will minimise bias and maximise the validity of the study findings.

DISCUSSION

This study will conduct an RCT of standard care alone vs standard care plus web-based LCD intervention in adults with T2D, with the primary intervention objective of improving glycaemic control. To meet the needs and context of end-users who will participate in the study, user-centred principles and involvement of end-users in numerous rounds of feedback and iterative development were employed. The weekly behaviour change modules apply various behaviour change techniques and were constructed on a theoretical framework to help strengthen communication of the intervention, address literacy levels and maintain engagement. In addition, the email reminder notifications aim to boost website usage and motivation to participate.

This study will be the first RCT of an LCD intervention for adults with T2D, delivered in a web-based setting. The findings will contribute valuable insights into whether an LCD is effective when delivered in a web-based environment; and whether such an intervention could be considered to support T2D management more broadly. Further, this study will contribute new knowledge to inform future digitally delivered dietary interventions that could be used to reach a greater number of people with T2D and other health conditions across Australia and internationally. Twitter Jedha Dening @jedhadening, Elena S George @elenas_george, Kylie Ball @KylieBall3 and Sheikh Mohammed Shariful Islam @drsislam

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Contributors JD conceived and designed the study and wrote the manuscript. SMSI, ESG, KB made critical contributions to the study design and provided critical input and revisions to the manuscript. MM contributed to the study design and provided critical revisions of the manuscript. All authors provided final approval for submission of the manuscript.

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Competing interests JD is co-owner of Diabetes Meal Plans, a web-based nutrition support service for people with type 2 diabetes and pre-diabetes, who licensed the web-platform for this study.

Patient and public involvement Patients and/or the public were involved in the design, or conduct, or reporting, or dissemination plans of this research. Refer to the Methods section for further details.

Patient consent for publication Not applicable.

Provenance and peer review Not commissioned; externally peer reviewed.

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